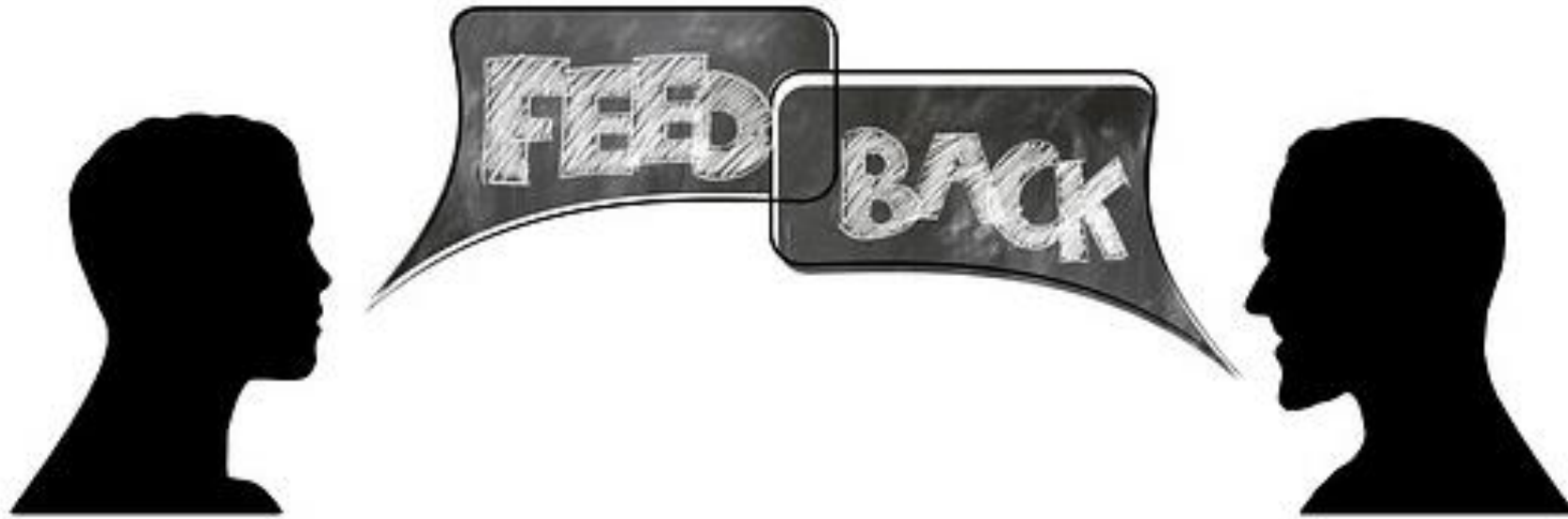

Key Informant Meeting

JULY 27TH 2018



Healthiest Wisconsin 2020: State Health Plan

- Alcohol and other Drug Use
- Chronic Disease prevention and management
- Communicable disease prevention and management
- Environmental and Occupational Health
- Healthy Growth and Development
- Injury and Violence
- Mental Health
- Nutrition
- Oral Health
- Physical Activity
- Reproductive and Sexual Health
- Tobacco use and Exposure

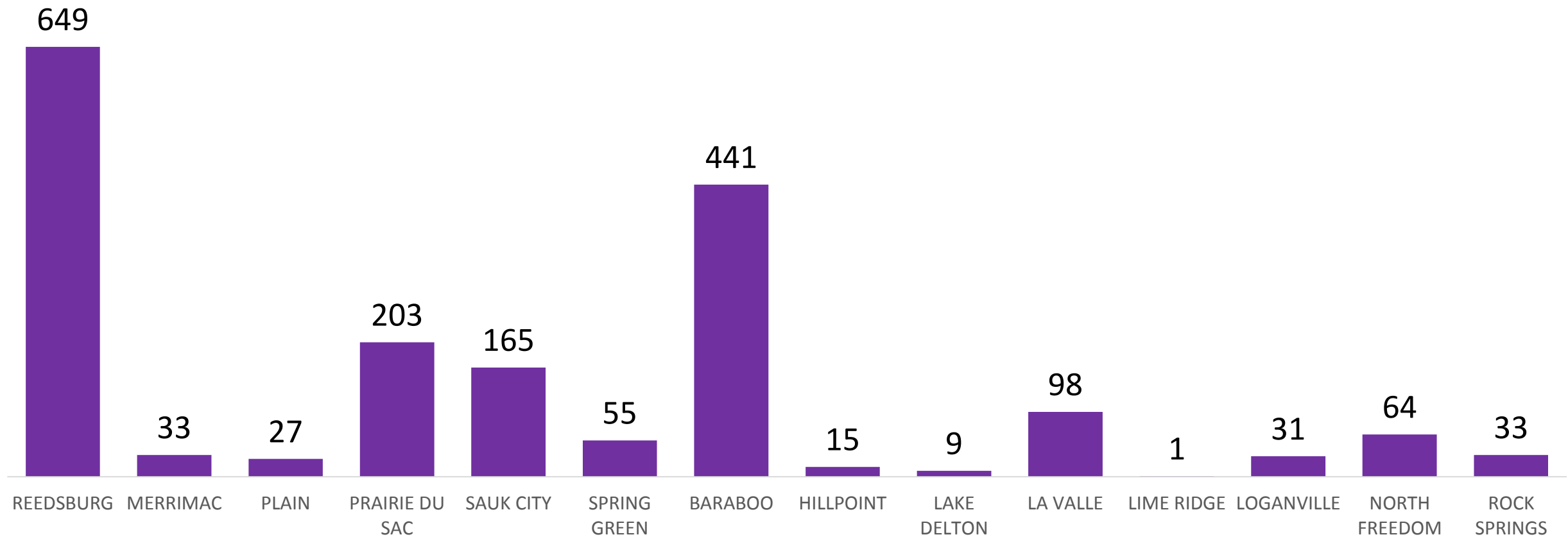


Demographics



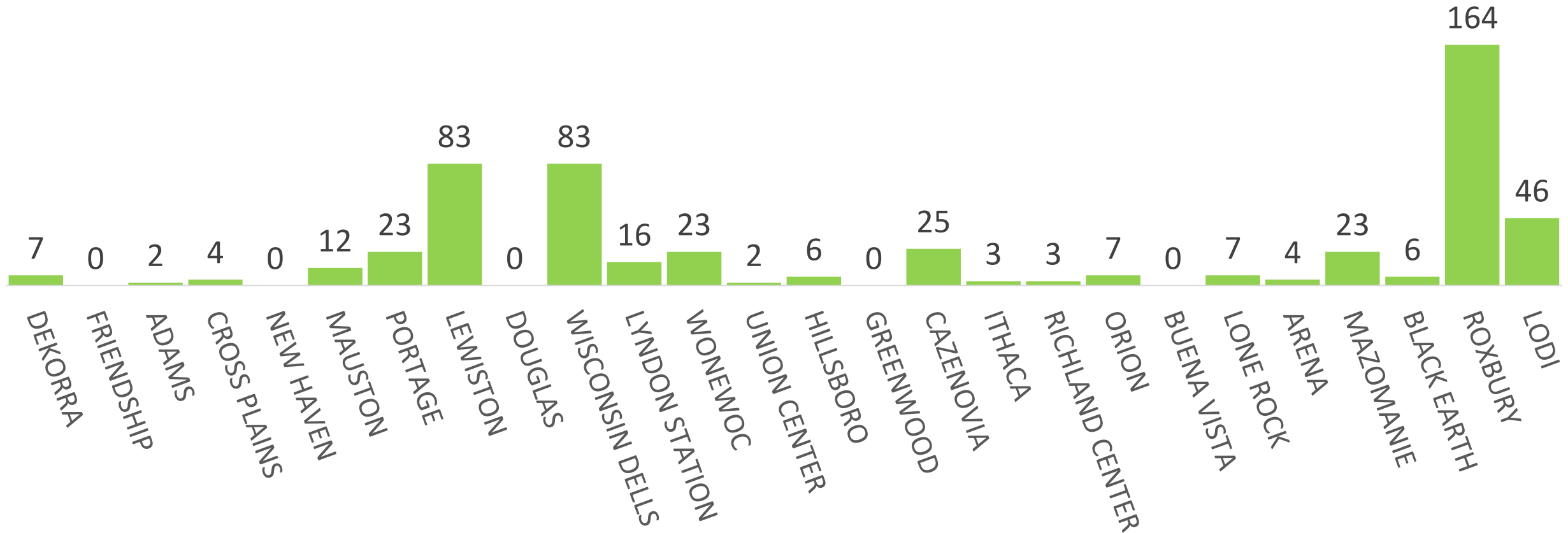
Zip Codes from Sauk County

Highest Survey turnout came from Reedsburg with 649 surveys completed.

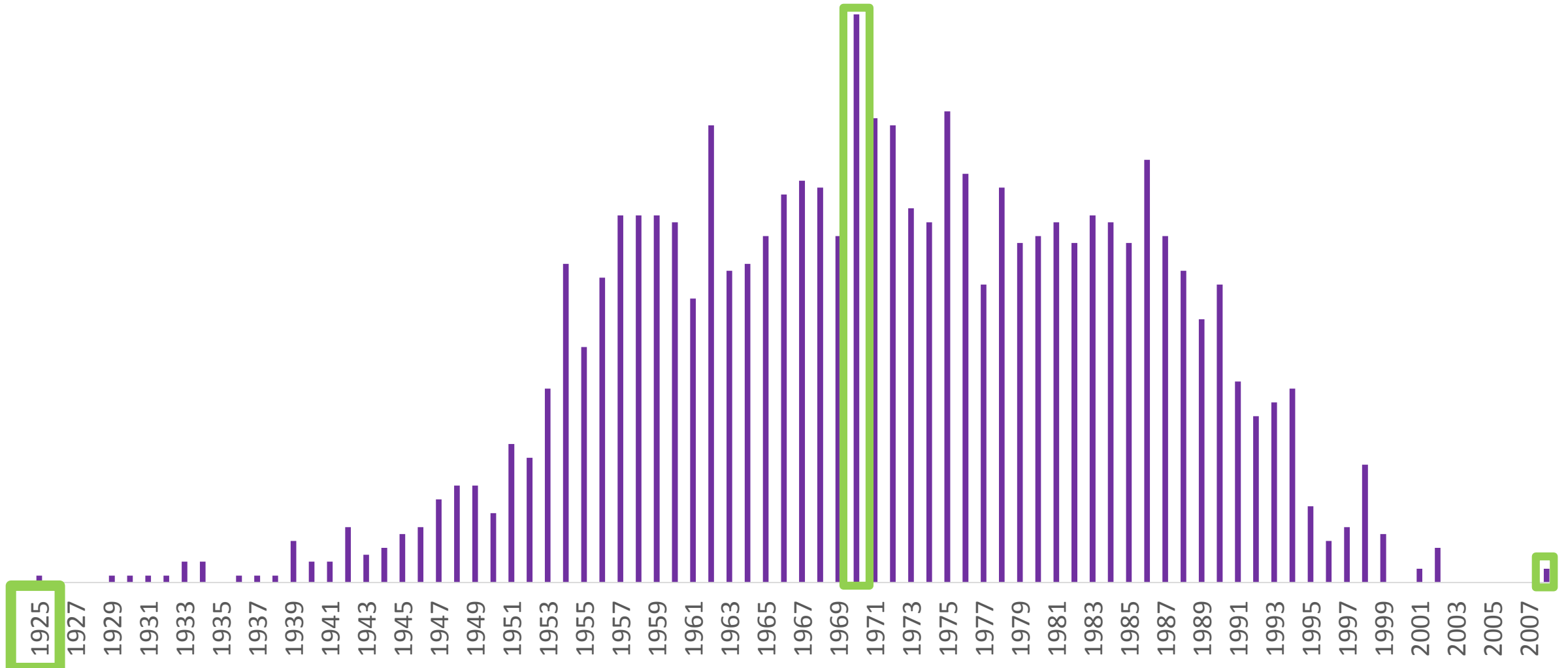


Zip Codes Surrounding Sauk County

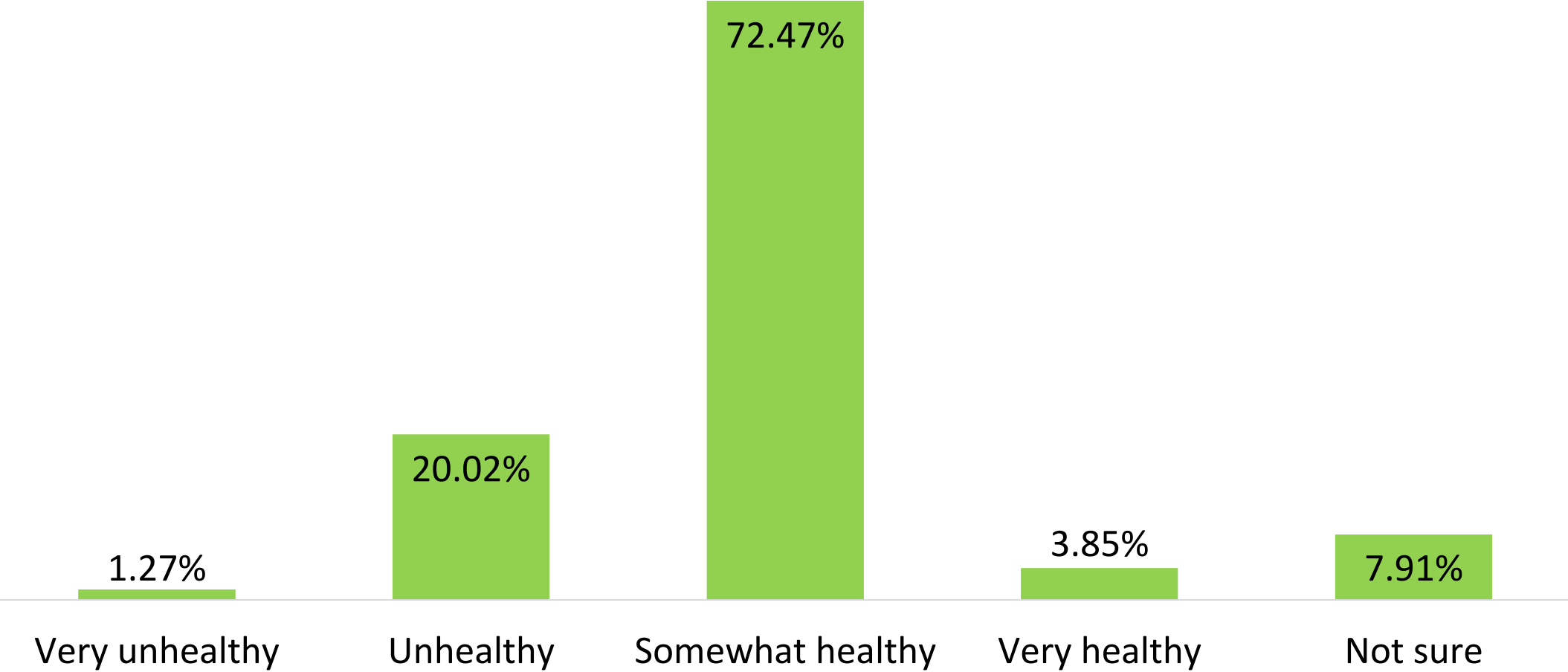
The highest survey results out of Sauk County was from Roxbury with 164 surveys completed.



Birth Years of Respondents

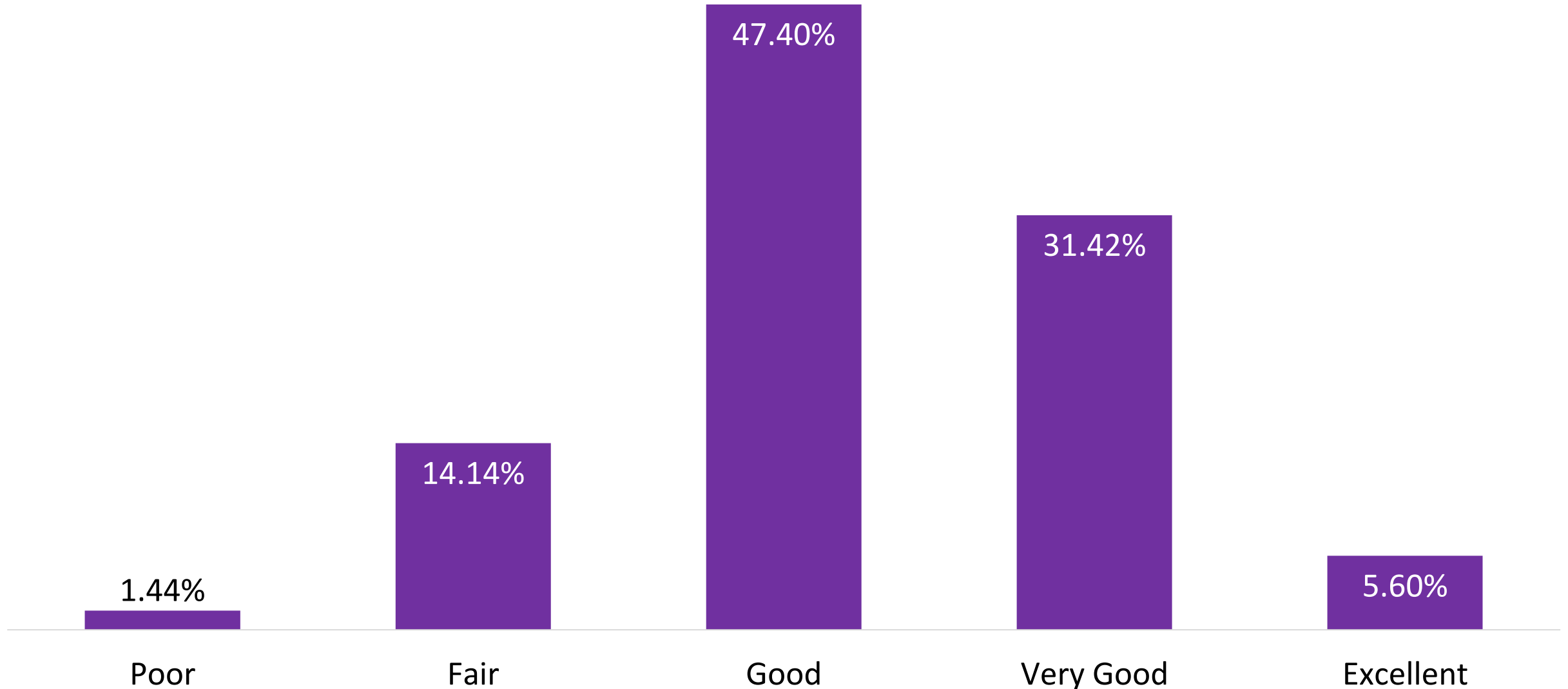


72.47% of Respondents Reported that They Believed Sauk County is Somewhat Healthy

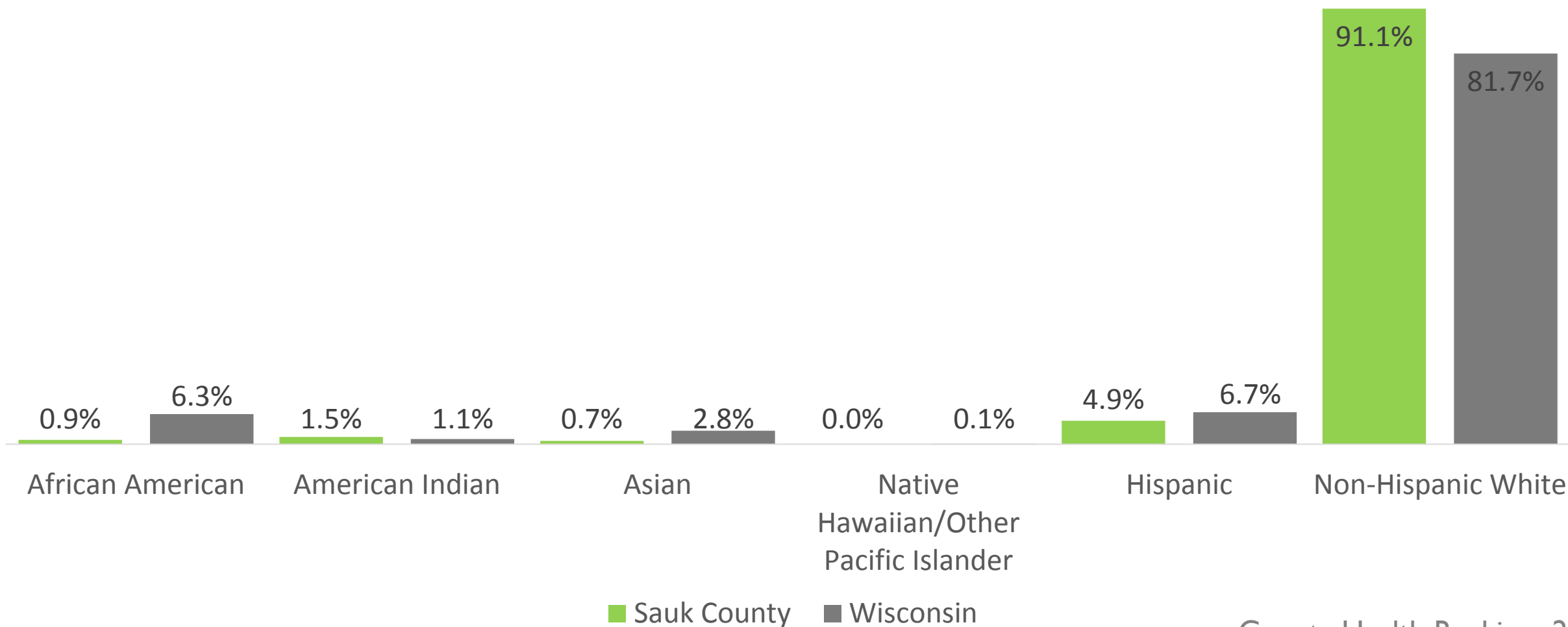




47.4% of respondents believed that they were in good health.



Race/Ethnicity



SURVEY DATA

97.58% of respondents identified as white and, 1.59% of that percentage said they were Hispanic

97.58%

0.31%

0.18%

0.09%

0.57%

0.35%

0.75%

0.18%

White

Black

Asian

Native
Hawaiian or
other Pacific
Islander

American
Indian or
Alaska Native

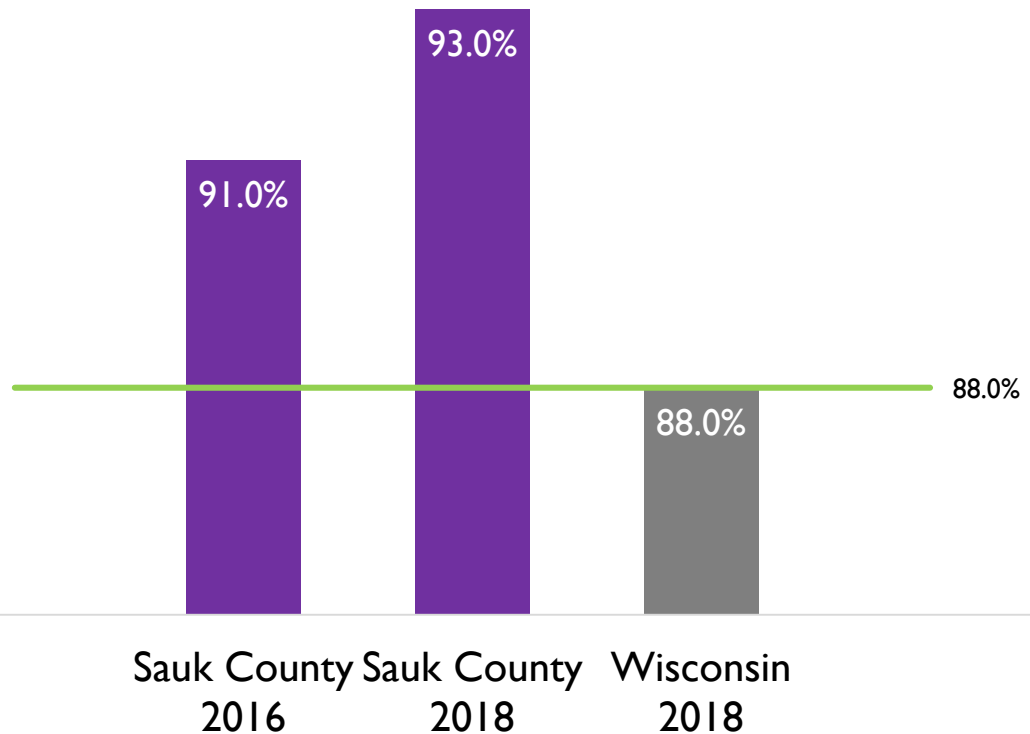
Another Race

Multiple Races

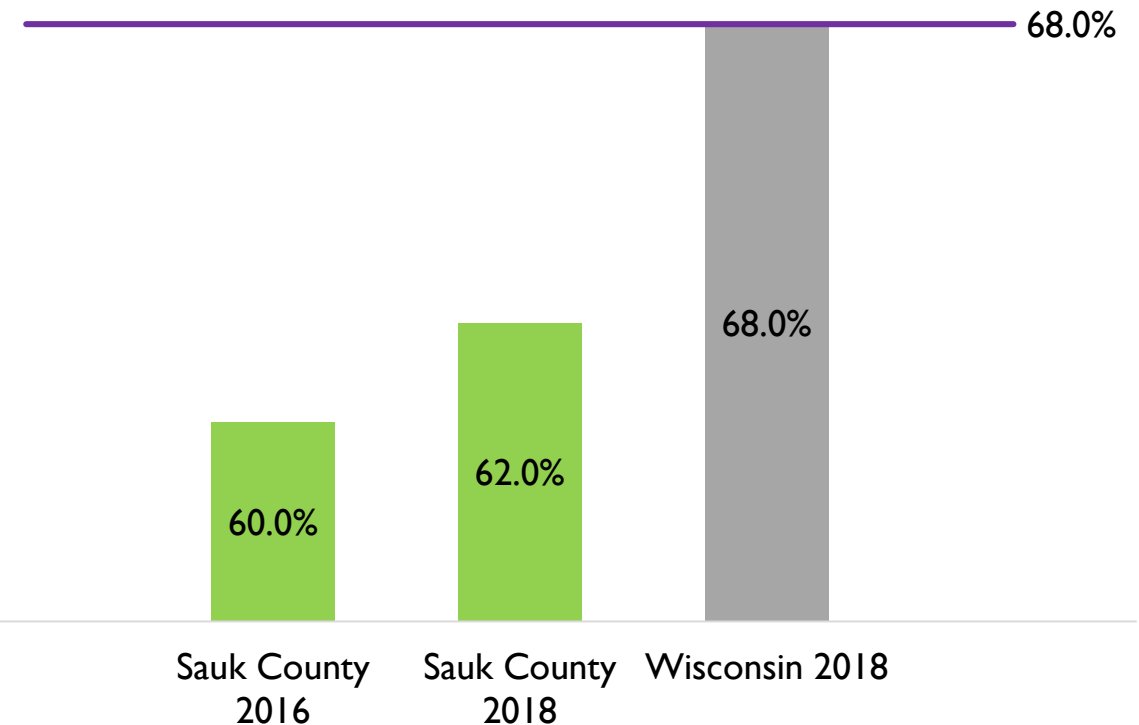
Not Sure

Education

Sauk County's High School Graduation Rate has increased by 2% in the past two years and remains above state average.

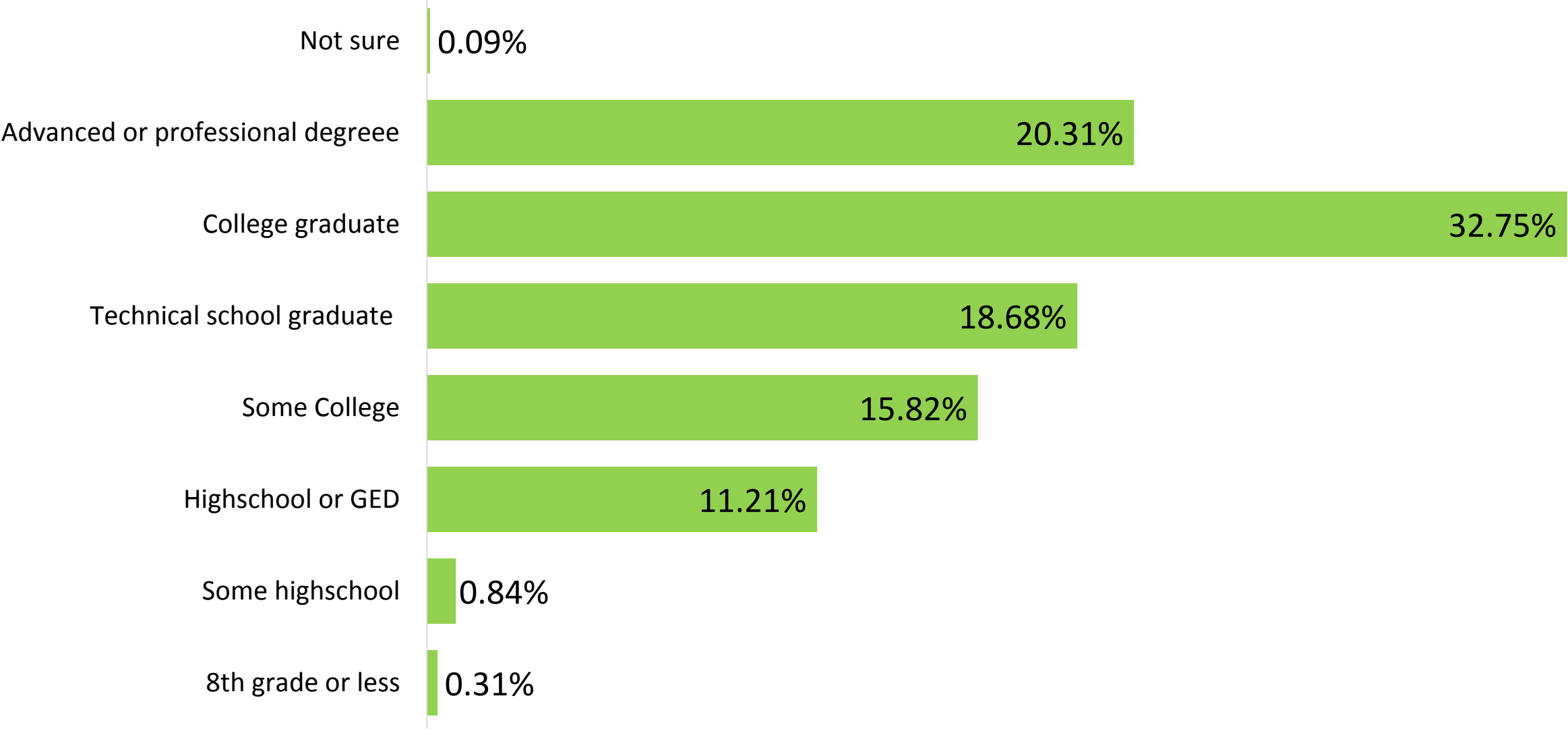


Sauk County had an increase by 2% in students attending some college in 2018, but is still below the state average.



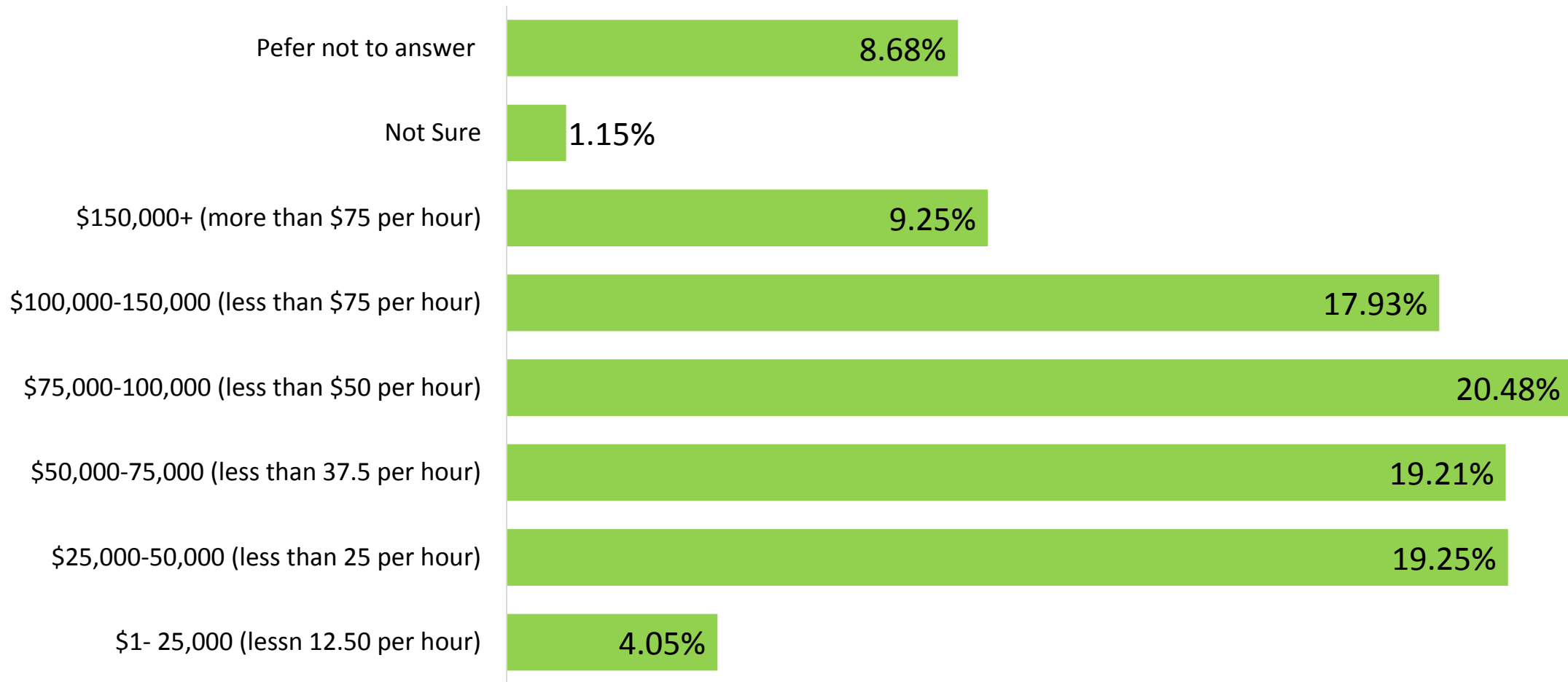


Reported Education Levels



Household Income

Highest percentage reported income was \$75,000-100,000.



School Lunch

	Sauk County 2015	Wisconsin 2015	Sauk County 2018	Wisconsin 2018
Children Eligible for Free or Reduced Lunch	28%	35%	40%	40%

Access to High Quality Health Services



Sauk County is ranked 26th out of 72 counties for Clinical Care
by the 2018 County Health Ratings

Health Care Facilities

- **Reedsburg Area Medical Center**
 - Reedsburg, WI
- **Sauk Prairie Hospital**
 - Sauk Prairie, WI
- **St. Clare Hospital and Health Services**
 - Baraboo, WI



ACCESS TO PRIMARY CARE

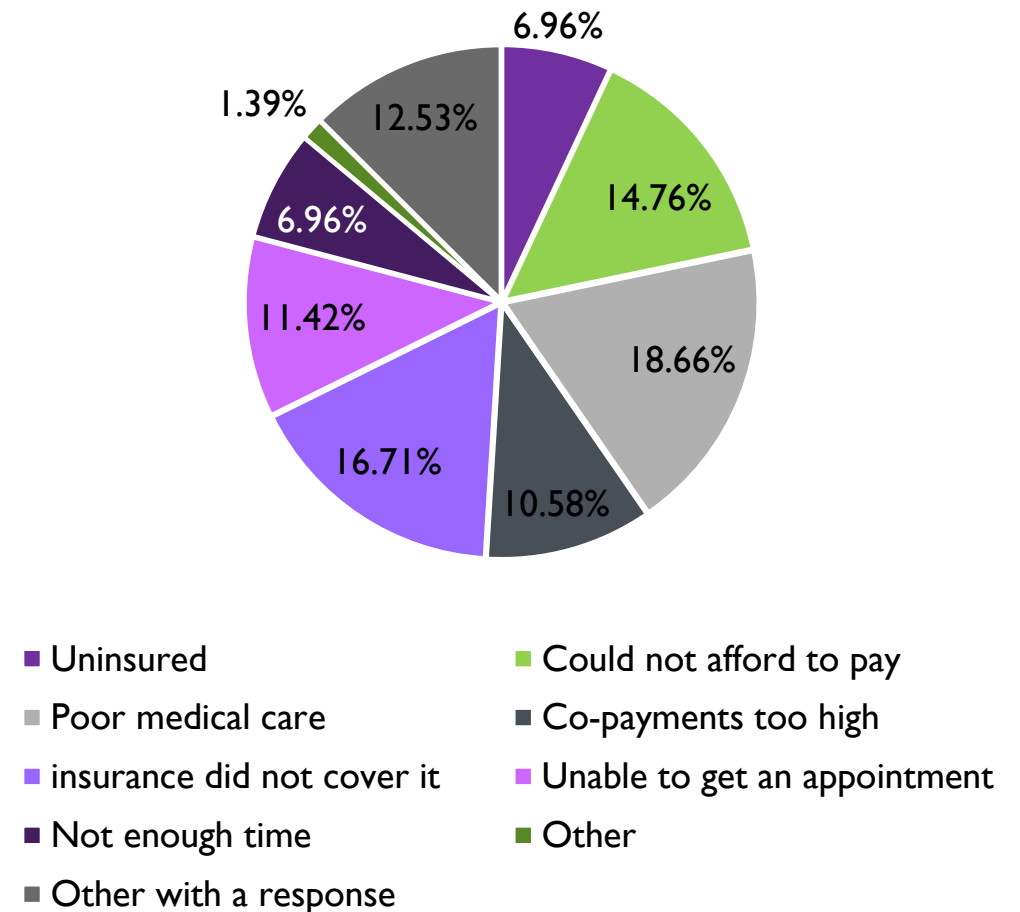
	Sauk County 2015	Wisconsin 2015	Sauk County 2018	Wisconsin 2018
Primary Care Physicians	963 to 1	1,215 to 1	980 to 1	1,250 to 1
Other Primary Care Providers	1,662 to 1	1,343 to 1	1,543 to 1	1,055 to 1

ACCESS TO HEALTH CARE

- 98.1% of residents reported that they had some type of insurance
 - 83% shared it comes from an employer sponsored plan
- Out of 17 choices, access to healthcare was ranked #1 as the most important factor for a community to be healthy
- 11.98% of respondents reported not taking a prescription due to the cost

Access to Medical Care

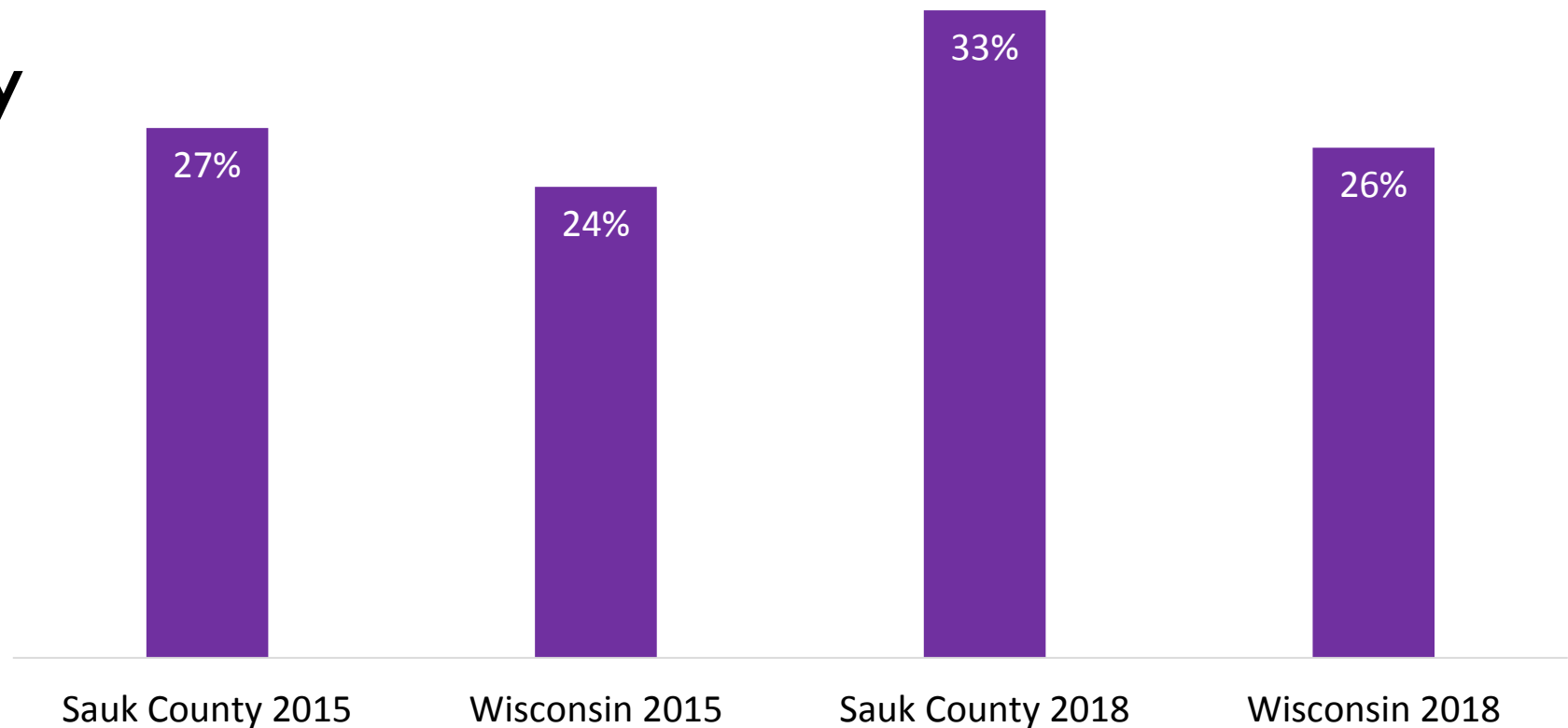
- 82% reported that they felt that they received the appropriate and needed medical care
- 15.5% reported that they did not receive the needed medical care
- 91% of parents reported that their child got the appropriate and needed medical care within the last year.



Access to Dental Care

- In Sauk County, there is One dentist for every 1,560 people

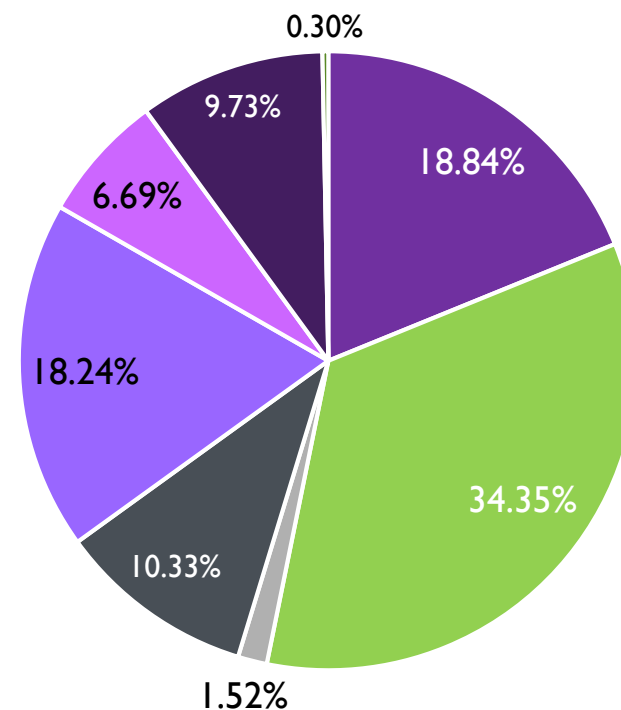
Percentage of Those Who Have Not Seen a Dentist Recently



Oral Health

- 78.9% reported they have seen a dentist within the last year
- In 2015, 76% of respondents reported having seen a dentist in the last year.
- 83.77% reported that they did received the dental care that they thought they needed
- 91% of parents reported that their child received the appropriate dental care.

Reasons for Not Receiving Dental Care



■ Uninsured

■ Co-payments too high

■ Not enough time

■ Could not afford to pay

■ insurance did not cover it

■ other

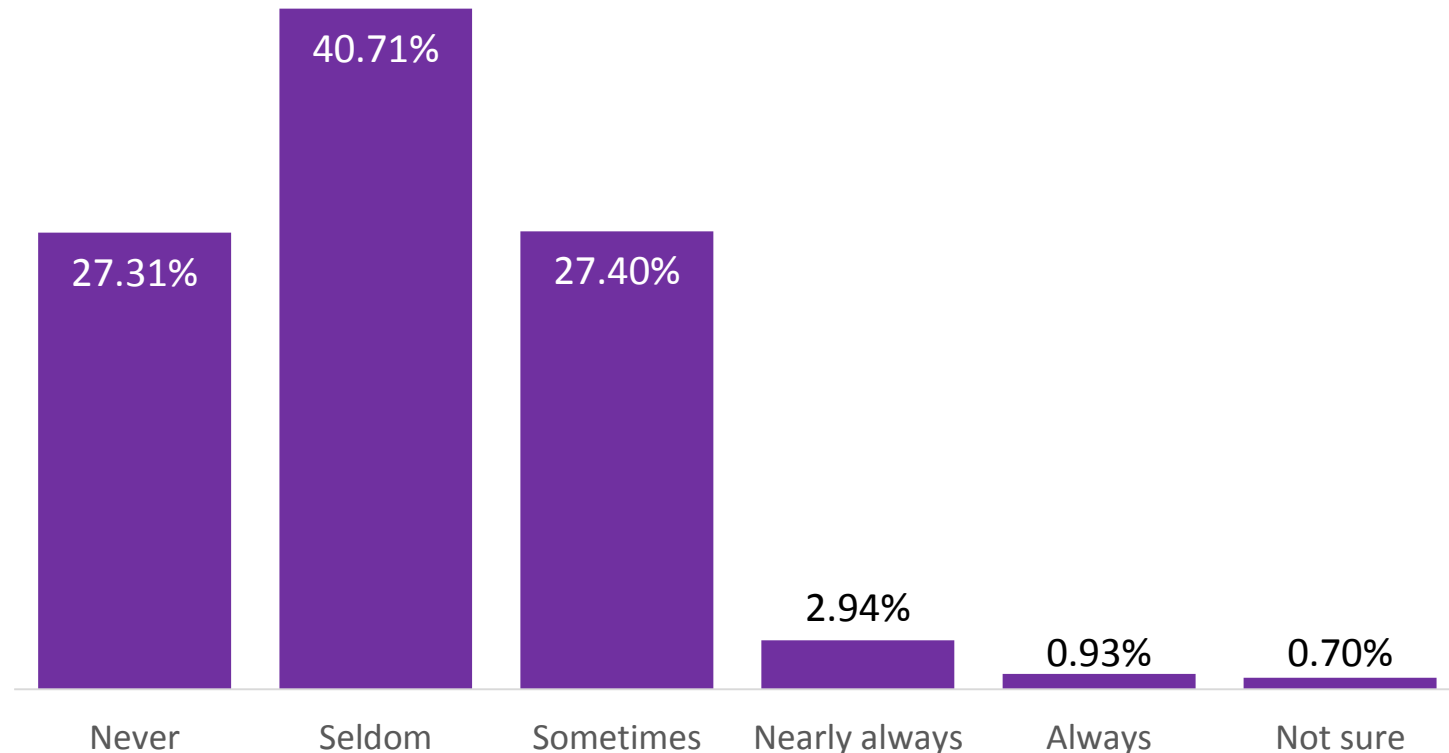
■ poor medical care

■ Unable to get an appointment

Mental Health Care

- Out of 14 choices, Mental Health was ranked to be the #1 health problem in our community with 80.74%.
- There is only one Mental Health Care Provider for every 760 people in Sauk County, compared to the States average, 1 to every 560 people

Reports of Feeling sad, blue or depressed in the last 30 days.



Mental Health Access

- 89.43% of respondents reported they had received the needed Mental Health Care within the last year
 - In 2015, 93% of respondents reported that they received the Mental Health Care needed in the past year.
- 8.8% reported that they did not get the Mental Health Care they thought they needed

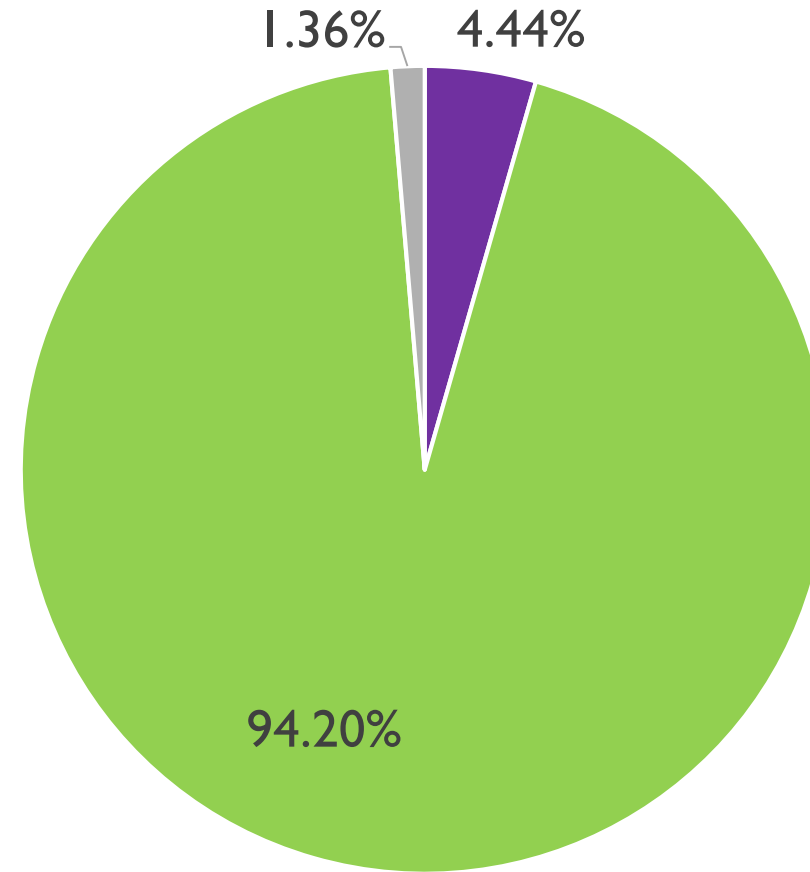


LET'S TALK
ABOUT IT

Suicide

Contemplation of Suicide

- According to Vital Records, there are 3 suicides to date in Sauk County 2018
- 2017- 6 suicide deaths
- 2016- 9 suicide deaths
- 2015- 12 suicide deaths



■ Yes ■ No ■ Not sure

Foot Clinics

- 8 different locations
- Severe anywhere from 15 to 30 people at each clinic

Needs/Concerns:

- Transportation for Older Adults
- Affordable Housing and Healthy Foods
- Difficulty getting an appointments and keeping them
- Believe that Mental Health, Drugs and Alcohol, Diabetes, Respiratory Problems and Obesity are major health concerns



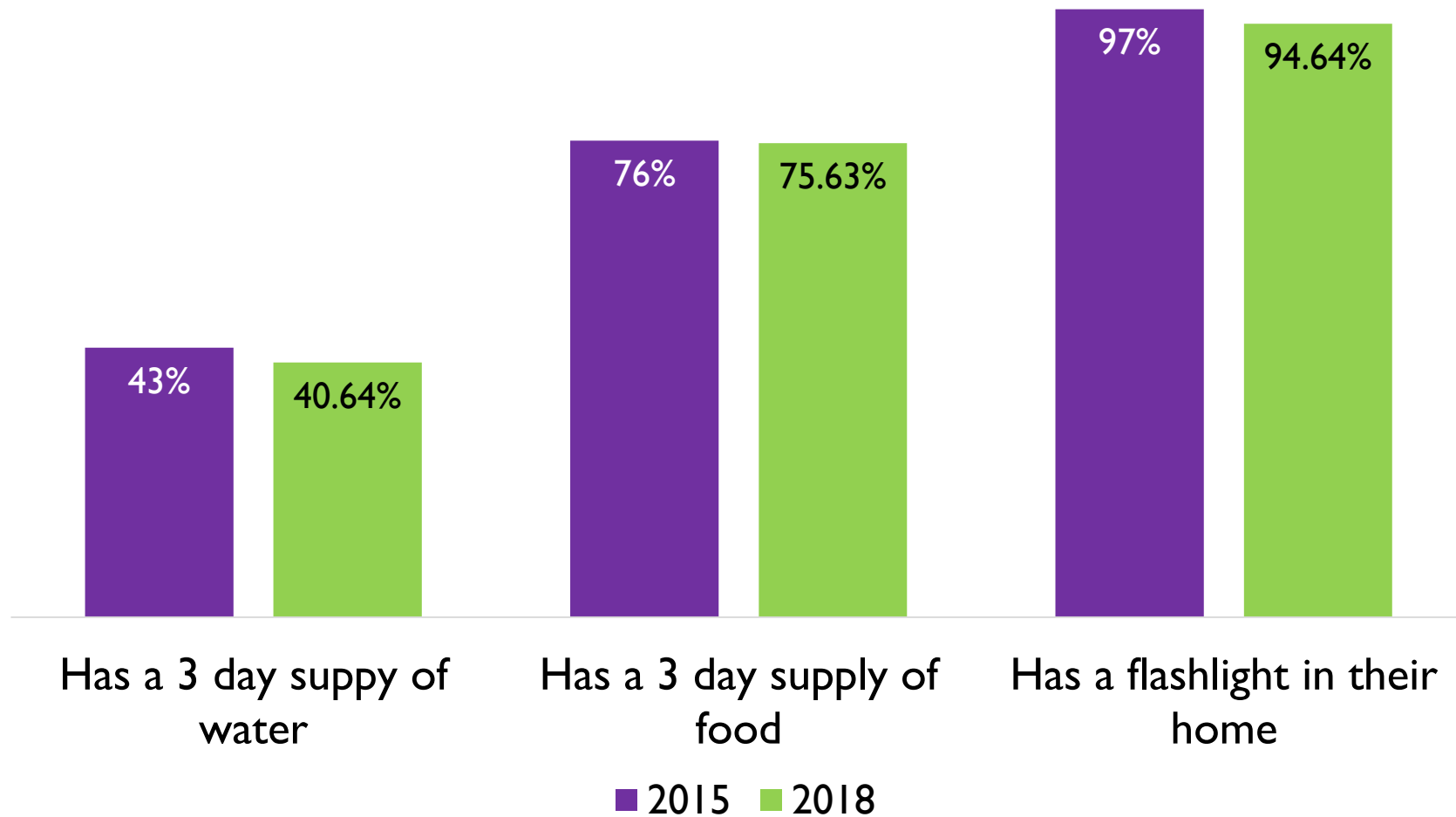
Emergency Preparedness, Response & Recovery



Resiliency Factors

- 85.74% reported voting in the last Presidential Election
- 54.65% reported regularly attending a church or place of worship
- 20% reported being part of a neighborhood association or other civic group
- 79.22% reported knowing how to contact their elected officials
- 8.13% reported being a part of a PTO (Parent Teacher Organization) (if it applied to them)
- 58.59% reported that they regularly volunteer
- 95.91% reported that they have internet access in their home

Emergency Preparedness



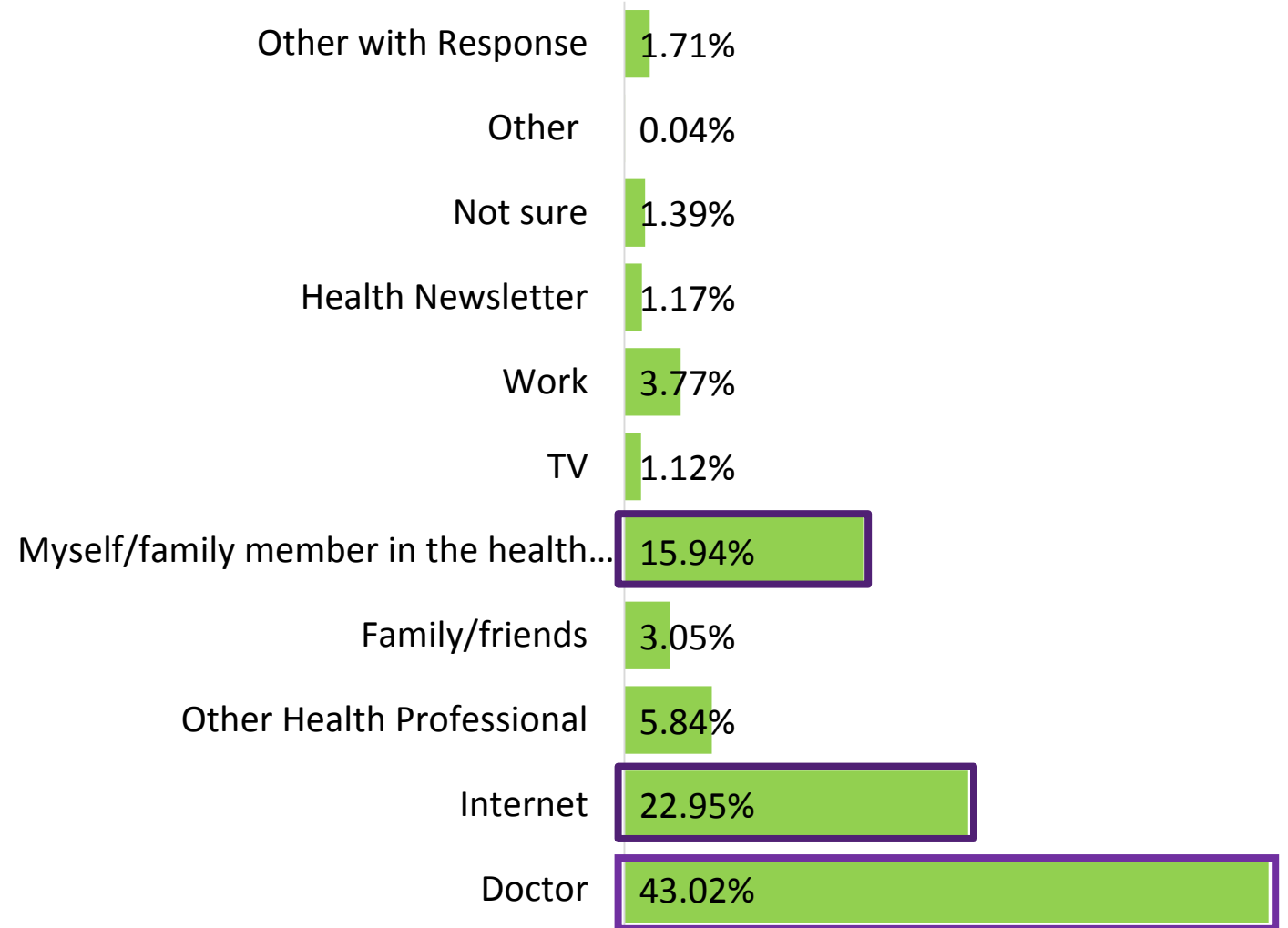


Health Literacy



Health Information

- Most commonly reported sources of health information came from:
 - Doctor with 43%
 - Internet with 22.95%
 - Person/Family working in Health care with 15.94%





Comments so Far?

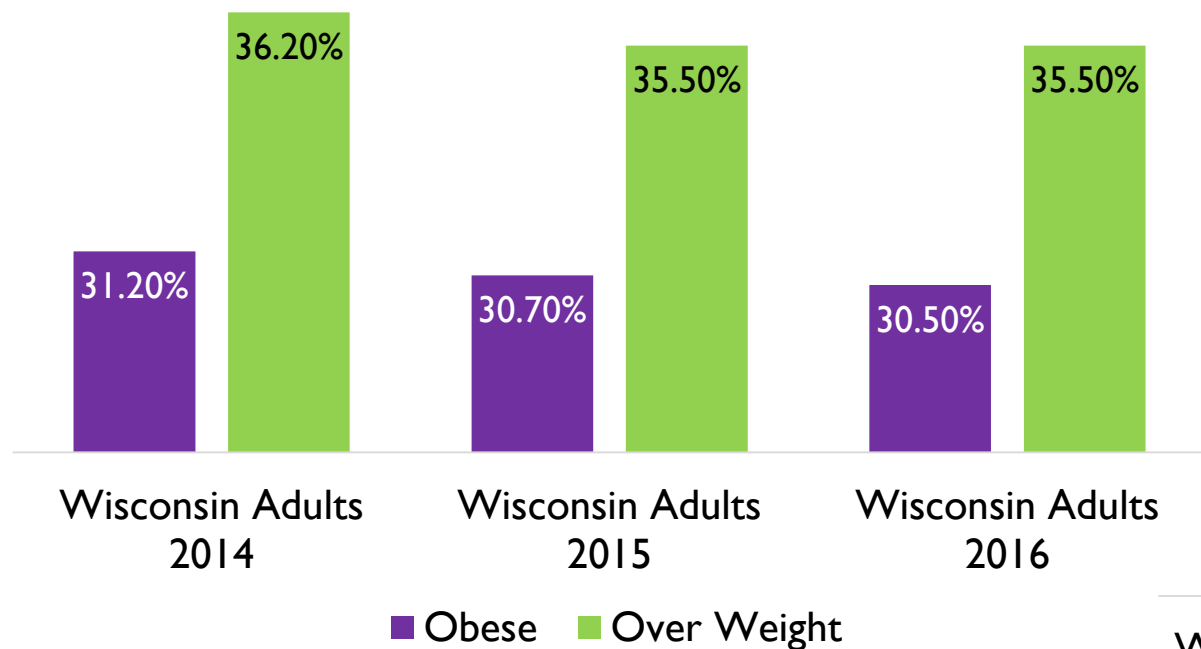


Adequate, Appropriate & Safe Food, Nutrition, & Physical Activity

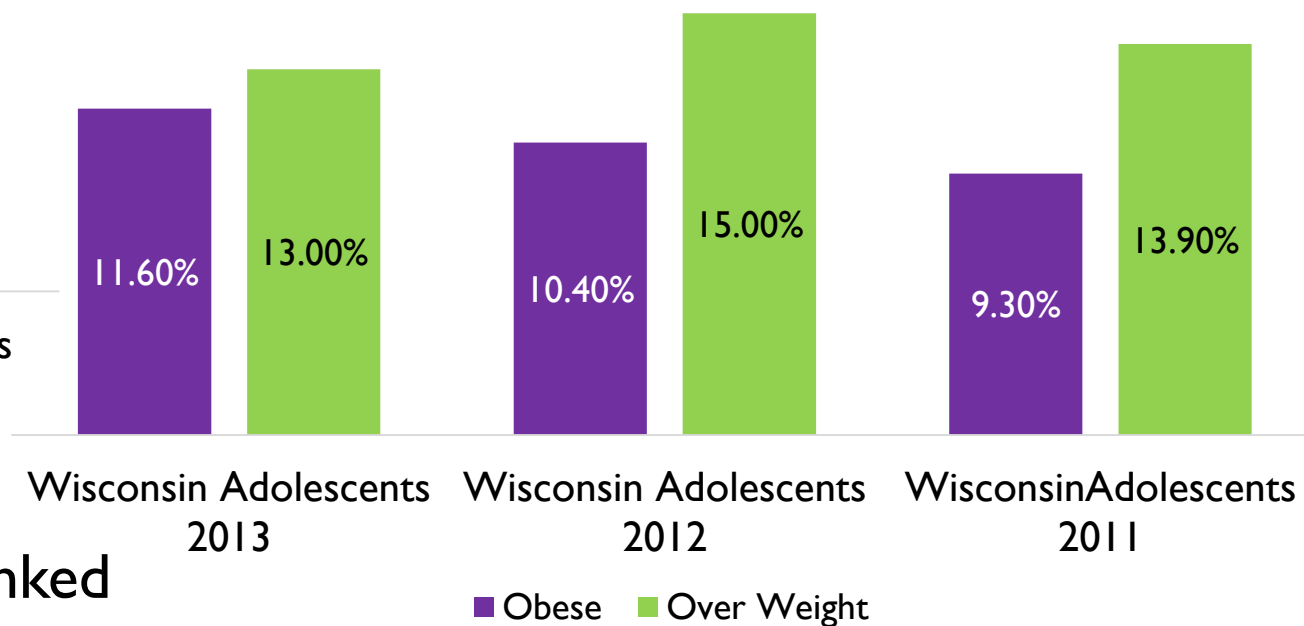


Obesity

Wisconsin Adults



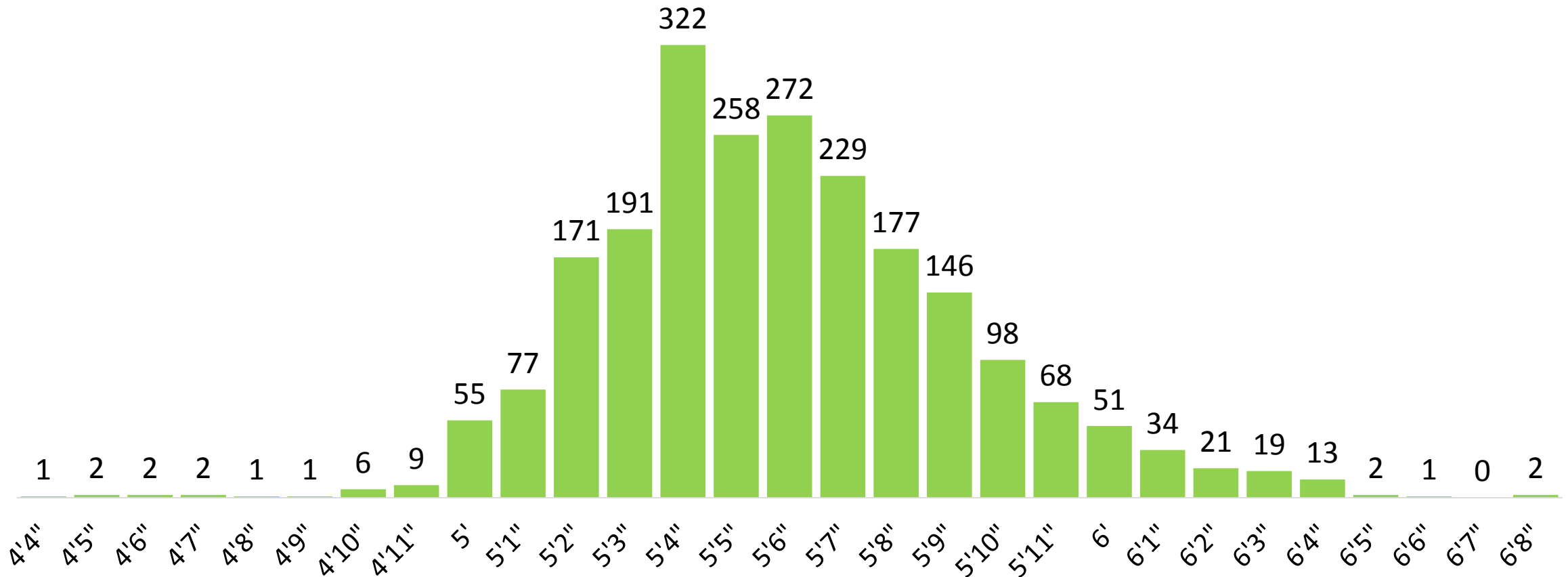
Wisconsin Adolescents



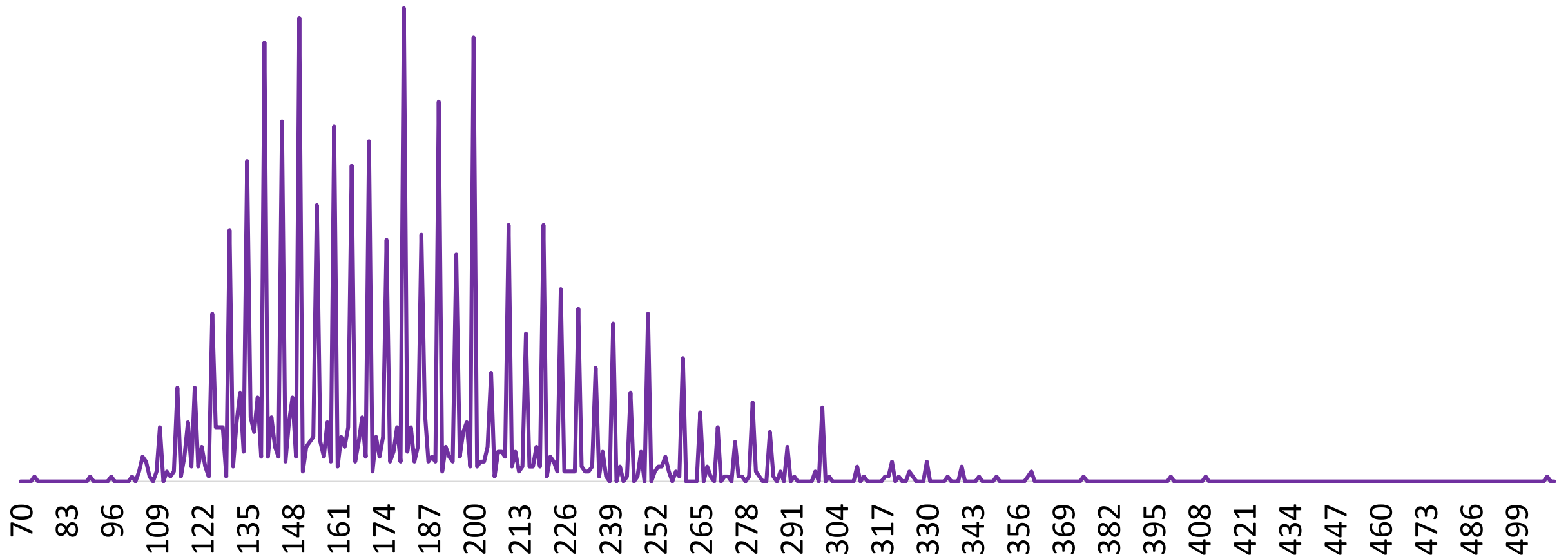
Out of 17 choices, being over weight was ranked the 3rd most important risky behavior in the community.

Height and Weight

Average Height in Sauk County is 5'6"



Average weight of Sauk County Residents is roughly 190.58 pounds.



Average BMI (Body Mass Index) for Sauk County



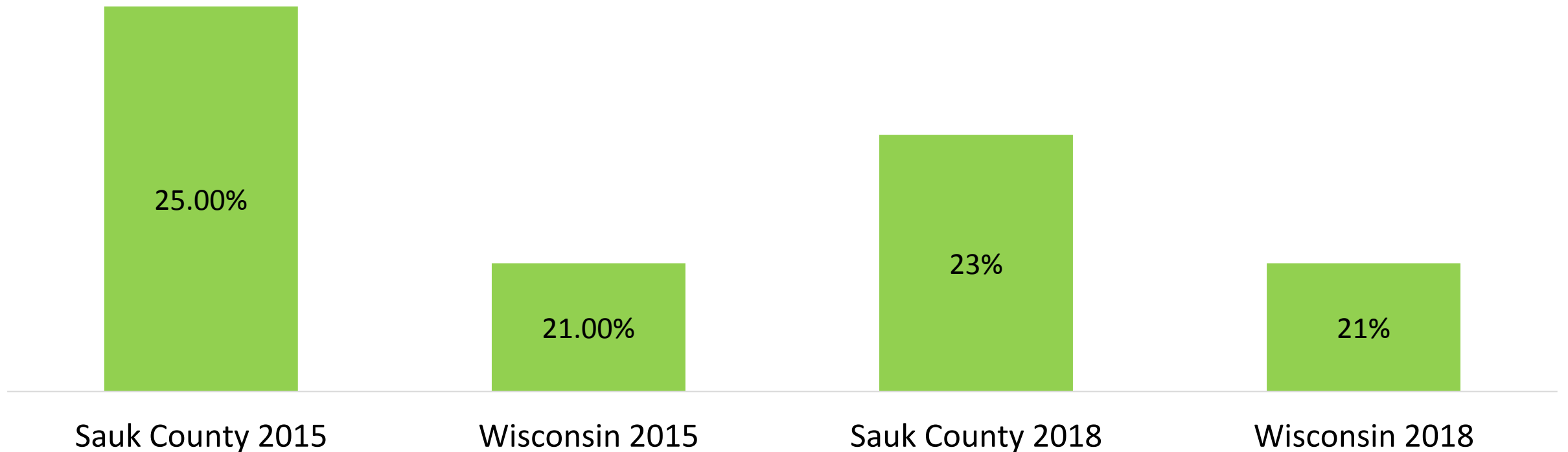
Community Assets

- 5 State Parks
- 10 County Parks
- 18 State Nature Centers
- Ice Age Trail
- 400 State Recreation Trails
- Great Sauk Trail



Lack of Physical Activity

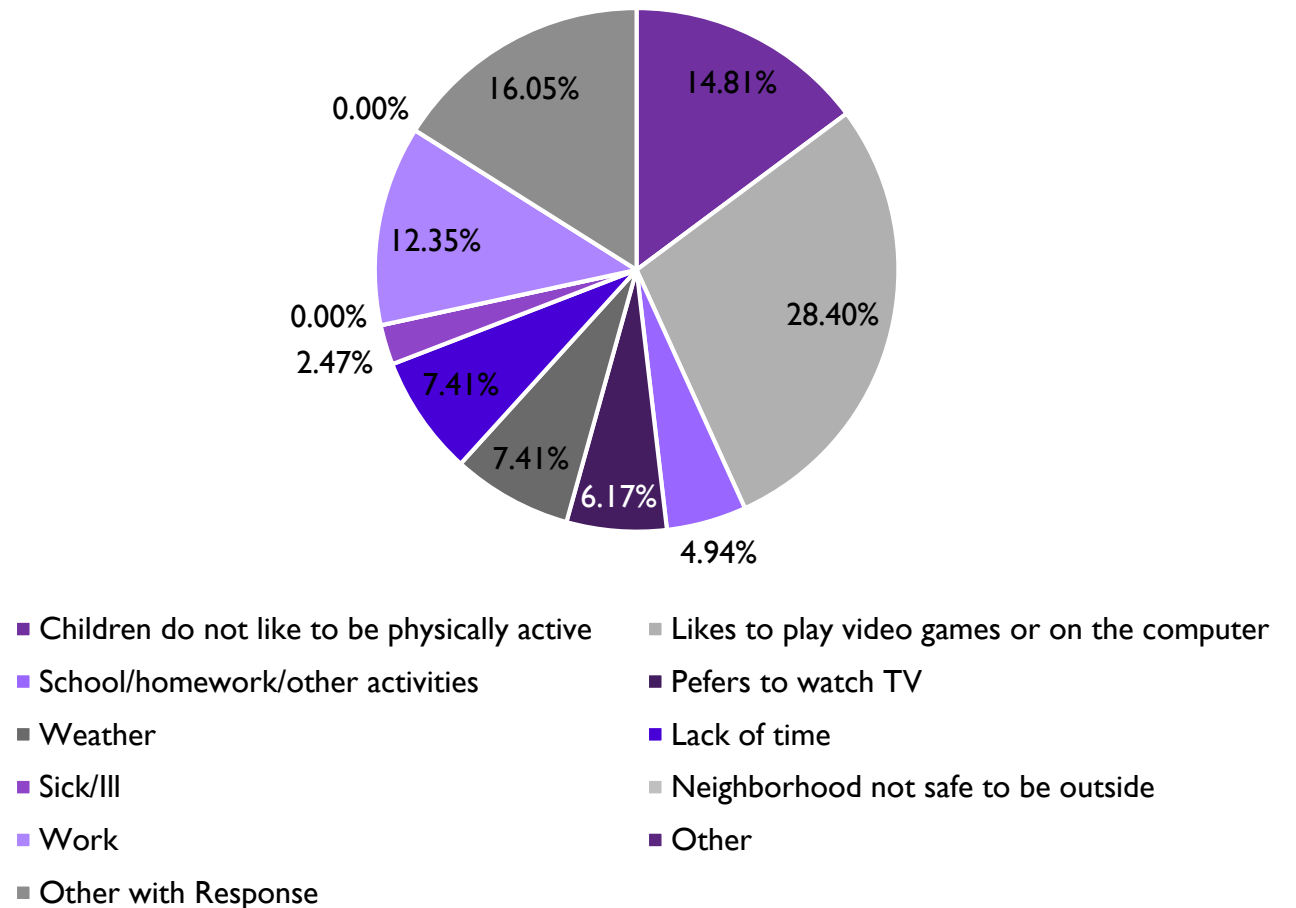
Percentage of the Population that is Physically Inactive



Physical Activity

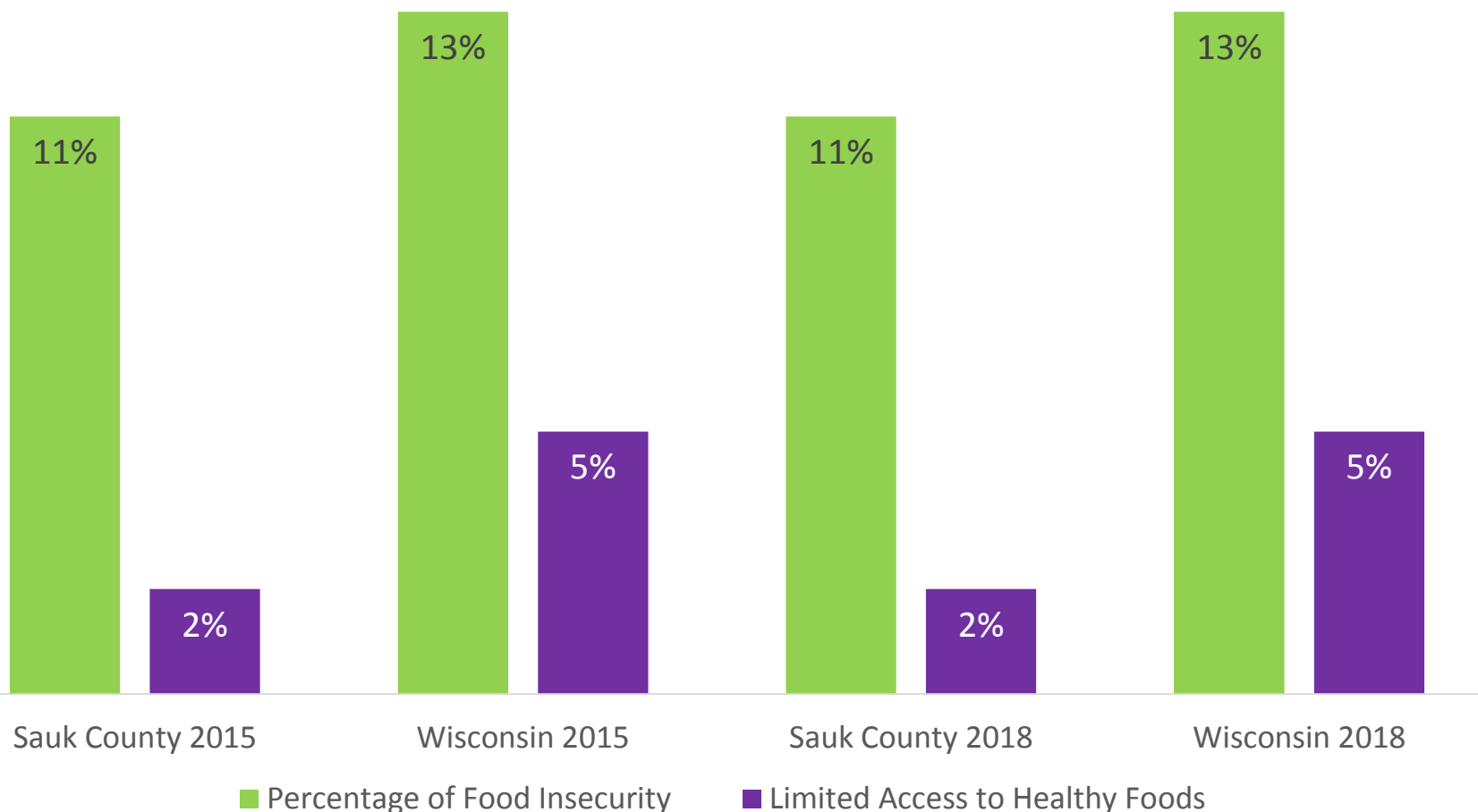
- 20.47% of respondents reported being physically active for 5 or more days a week
- 34.87% of respondents reported being physically active for less than one day a week
- 48.20% of respondents who were parents reported that their child was active for 5 days or more
- 8.08% of respondents who were parents reported that their child was active for 1 day or less a week

Reasons for Inactivity



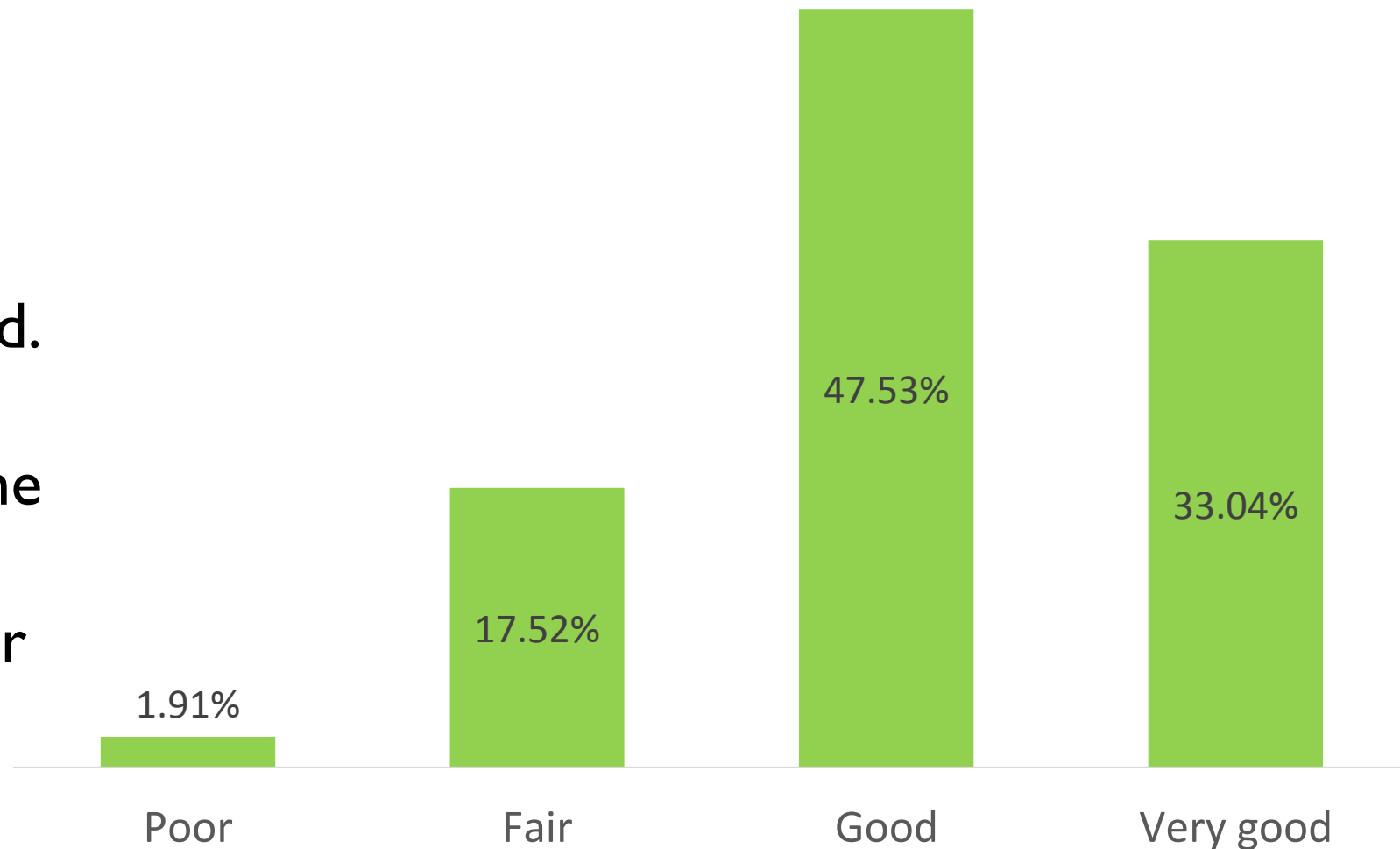
Food Security

- 87.47% reported it was never true to having ran out and there wasn't any money to buy more in the past 12 months.
- 2.28% reported running out of food either often or always true.



Nutrition

- 80.57% of respondents reported that the availability to get nutritious foods was either good or very good.
- In 2015, 82% of respondents reported the availability of nutritious foods was either good or very good



Farmer's Market

Baraboo Farmers Market:

- Cooking Demo
- Want more resources
 - How to cook healthy
 - What are healthy alternative foods
 - How do you read labels
 - More Healthy Recipes



*Clients enrolled in WIC and Seniors who are moderate to low incomes are eligible to receive \$30 in vouchers to spend at Farmers Markets.

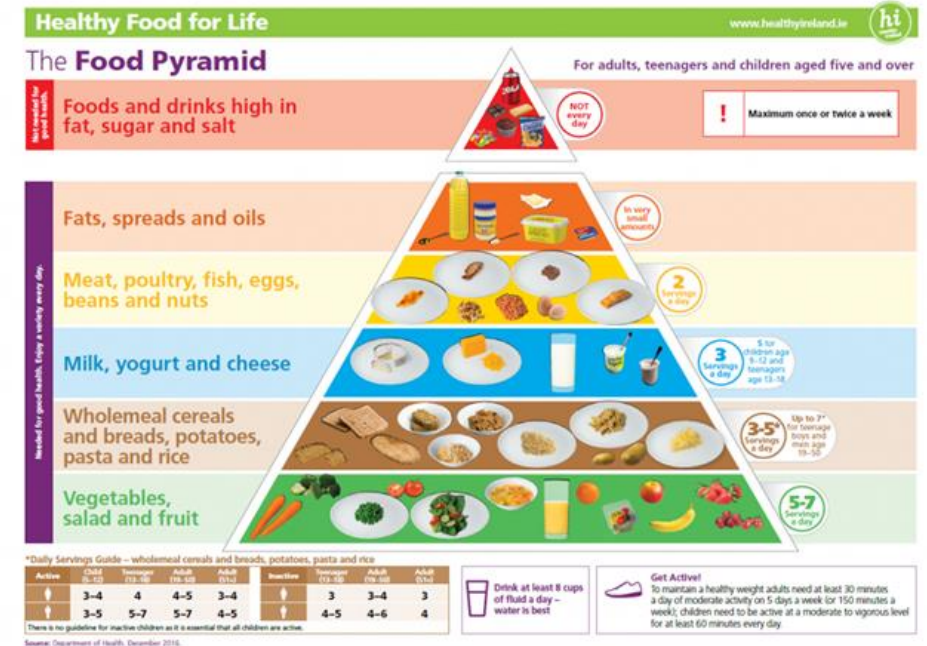
Hispanic Focus Group

- Two Focus Groups: July 5th and July 15th
 - Sauk City and Wisconsin Dells
- Alcohol and Depression are huge concerns
- Many are scared to leave their homes
- Want education on how to eat healthier and how to cook healthier
- Time
- Only seek healthcare in an emergency setting



Dining Center Focus Groups and WIC Clinics

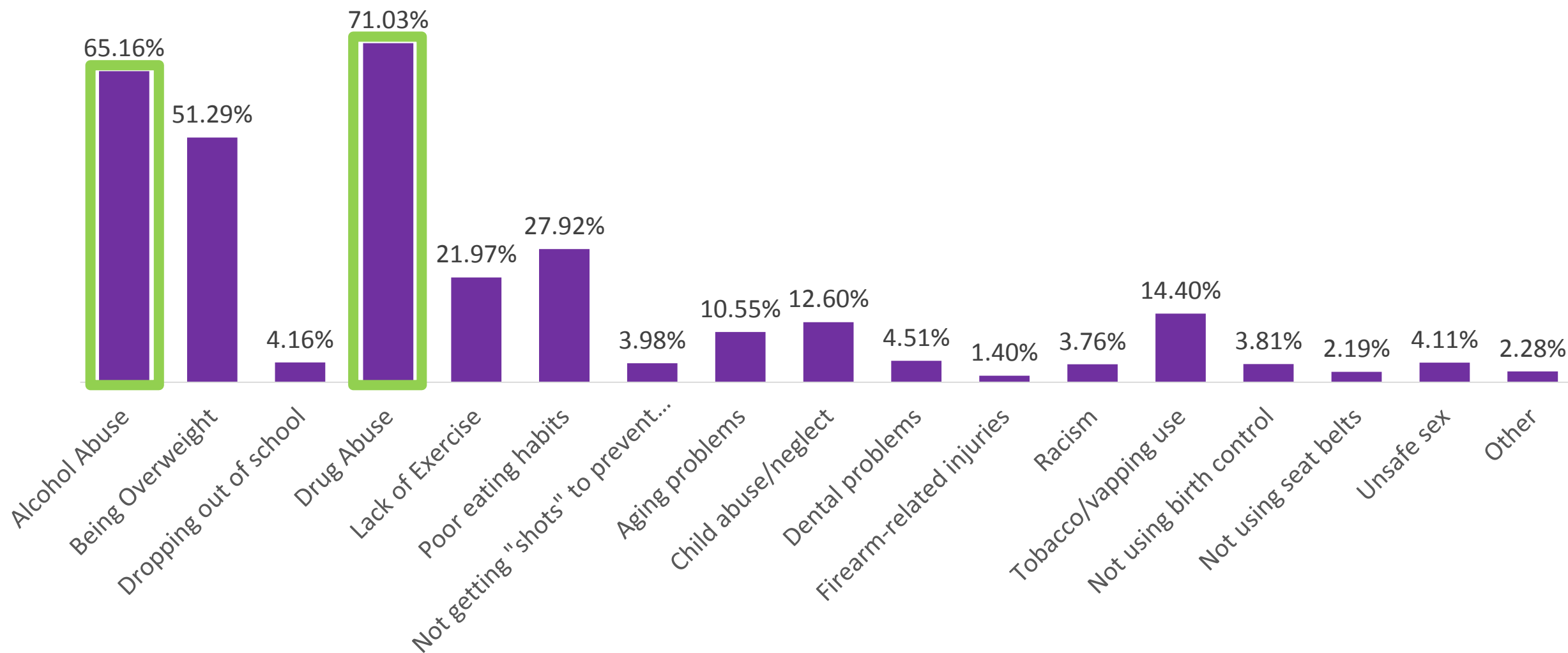
- Dining Centers
 - Valuable Resource and Major Food Source
 - Affording Medications
 - Doctor's Appointment Difficulties
 - Transportation
 - Companionship
 - Obesity, Alcohol and diabetes are major problems
- WIC Clinic
 - Grateful for service
 - Only way they get good nutritious foods
 - Prices of foods
 - Drugs and Alcohol and Obesity are major problems



Alcohol, Drug & Tobacco Use

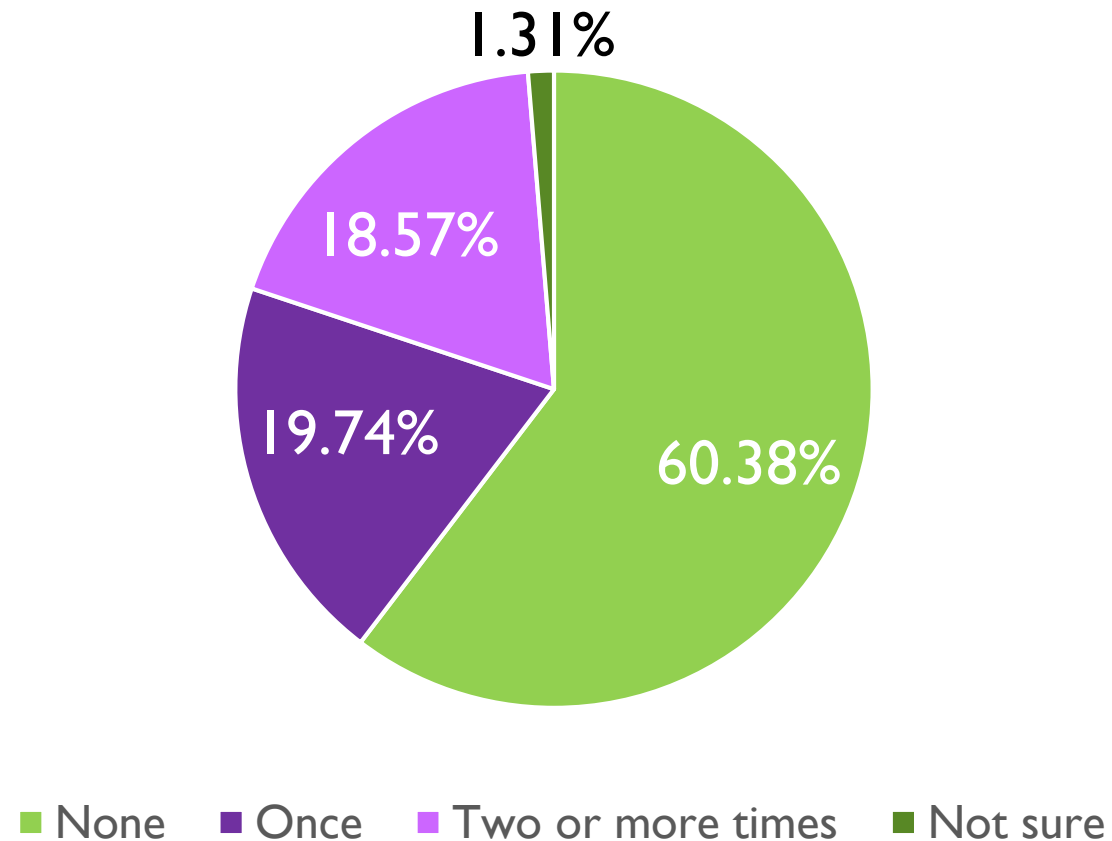


Risky Behaviors



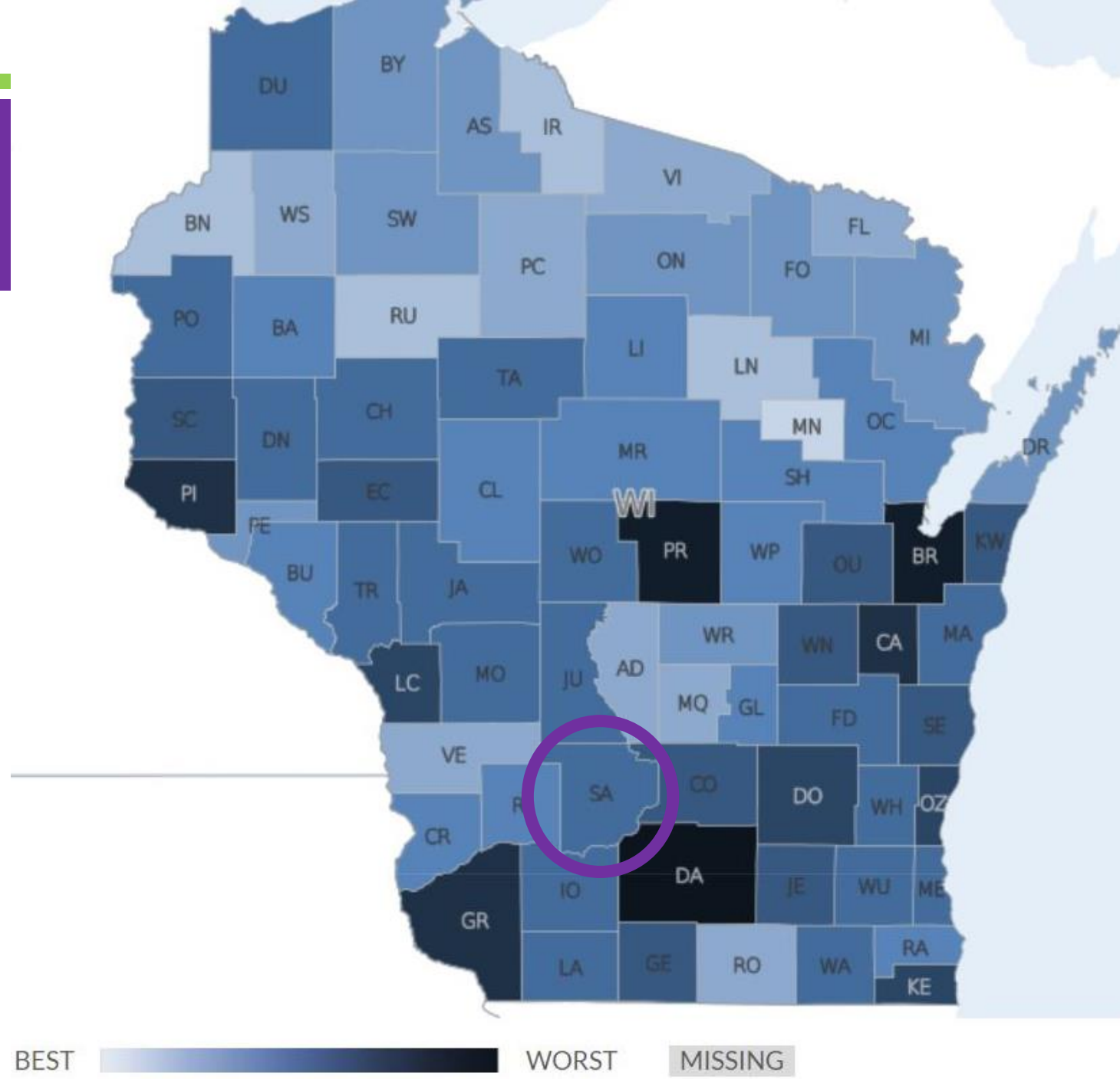
Alcohol Use

38.31% of Respondents Reported to have Binge Drank at Least Once in the Past Month



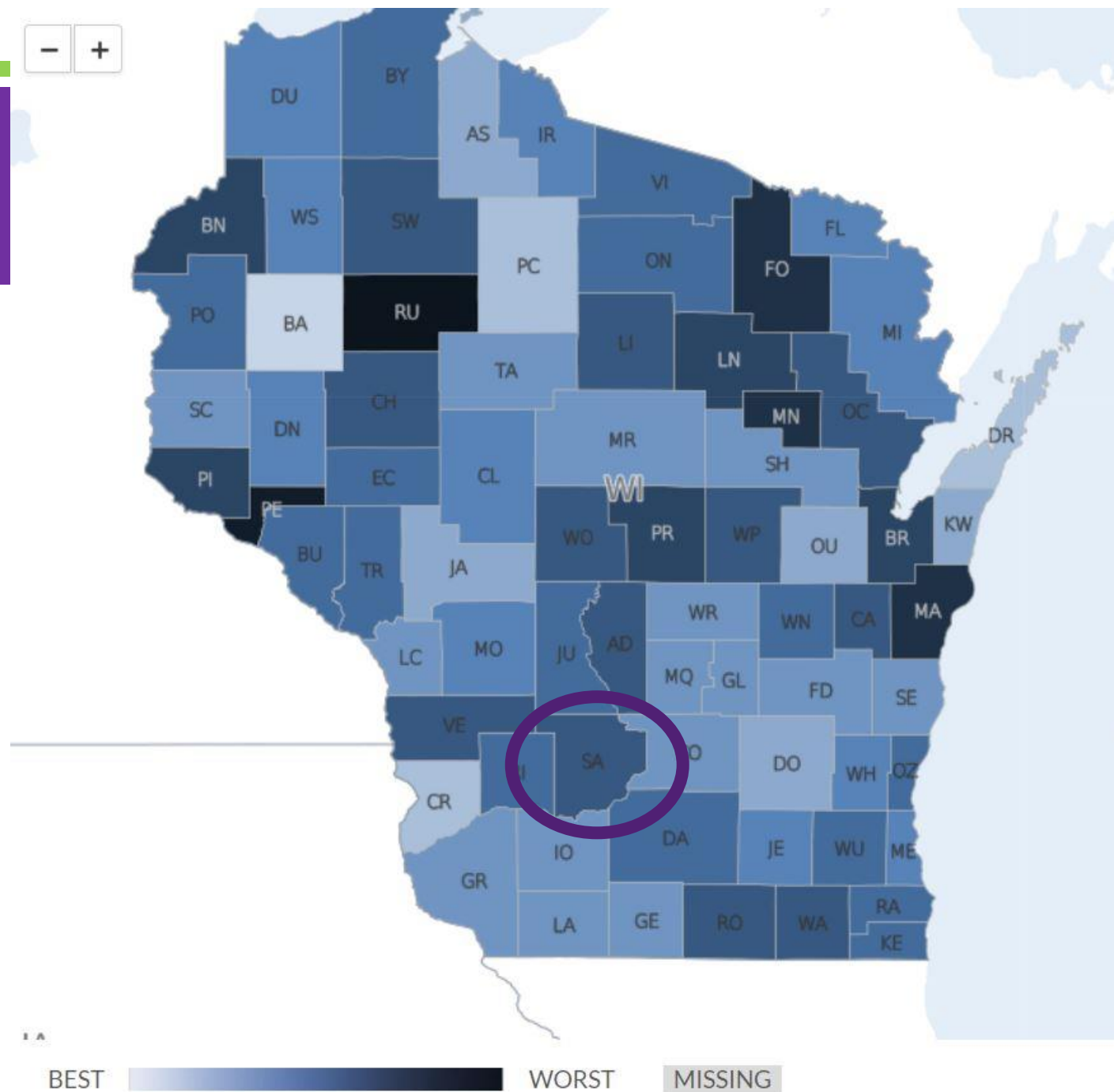
Binge Drinking

- Sauk County is has a Excessive Drinking rate of 25% reported by adults
- State Average Excessive Drinking rate of 26% (range is from 20-29%)



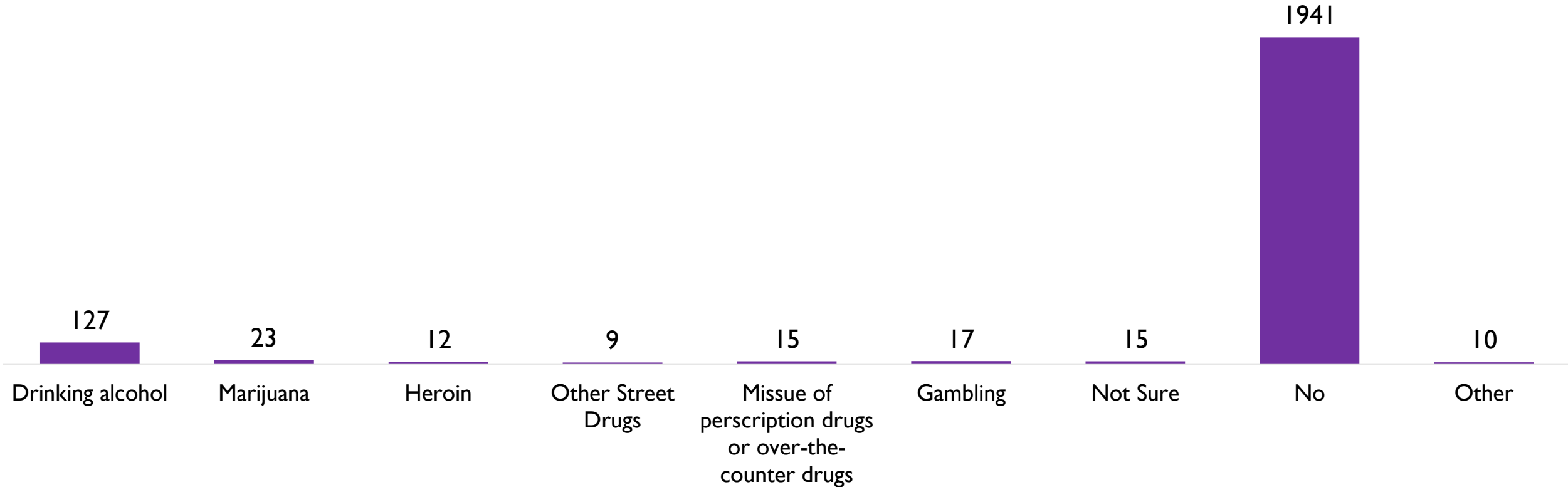
Drunk Driving Deaths

- 4.2% of respondents reported having been in a car with a driver who had perhaps had too much to drink.
- 44% of driving deaths in Sauk County had alcohol involved.



Drug Use

Problems in the Home





	Sauk County 2015	Wisconsin 2015	Sauk County 2018	Wisconsin 2018
Drug Over Dose Death (per 100,000 people)	14	11	17	16

Tobacco Use

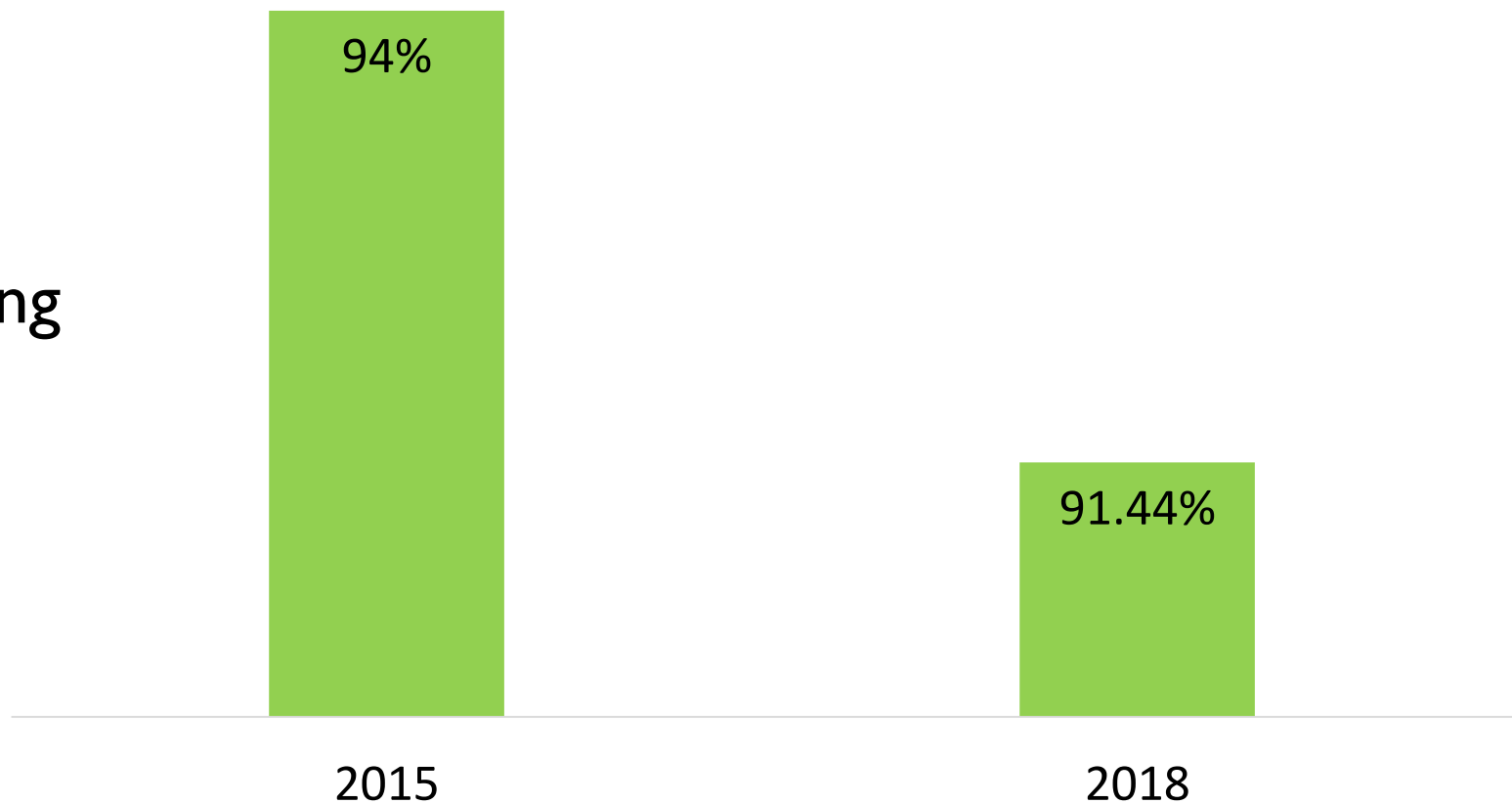
- 6.38% of respondents reported smoking and vaping everyday
 - Of that 6.38%, 56.92% have tried to quit
 - 61.54% of those smokers were advised by a healthcare professional to quit smoking
- 5.55% of respondents reported having used other tobacco products (cigars, chew, snuffing and pipes)
- 15% of adults in the county smoke
- State average is 17% of adults



Second Hand Smoke

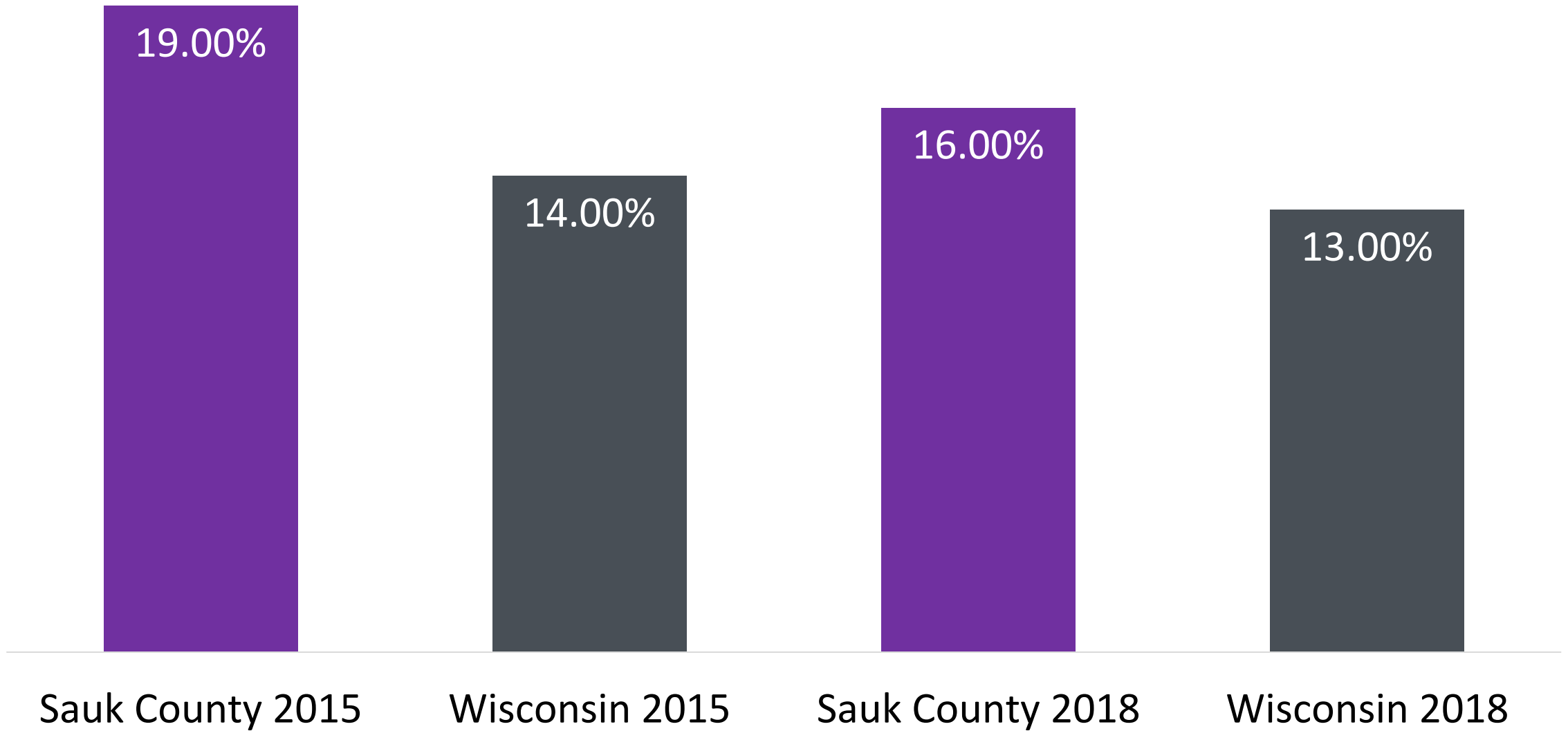
- 84.05% of respondents reported riding 0 days in the same vehicle with someone who was smoking (cigarettes or ecigs...)

Smoking Not Allowed in Homes





Smoking During Pregnancy



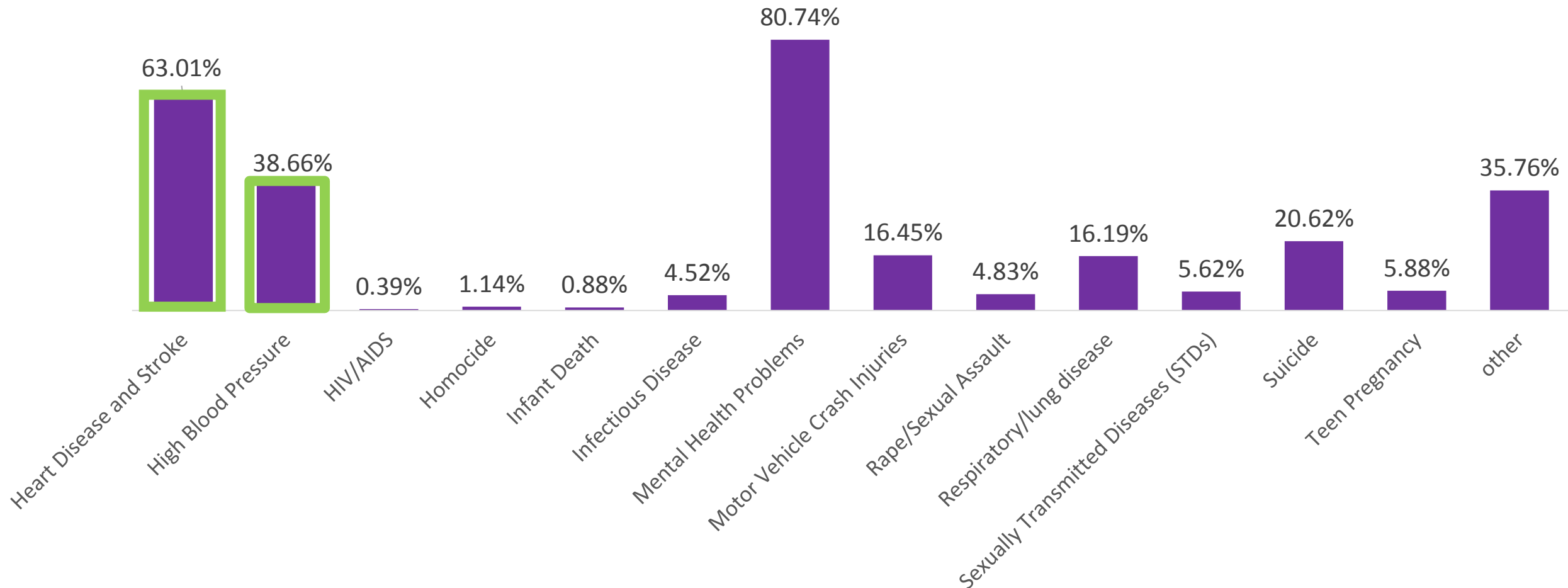


Chronic Disease Prevention & Management



Chronic Disease

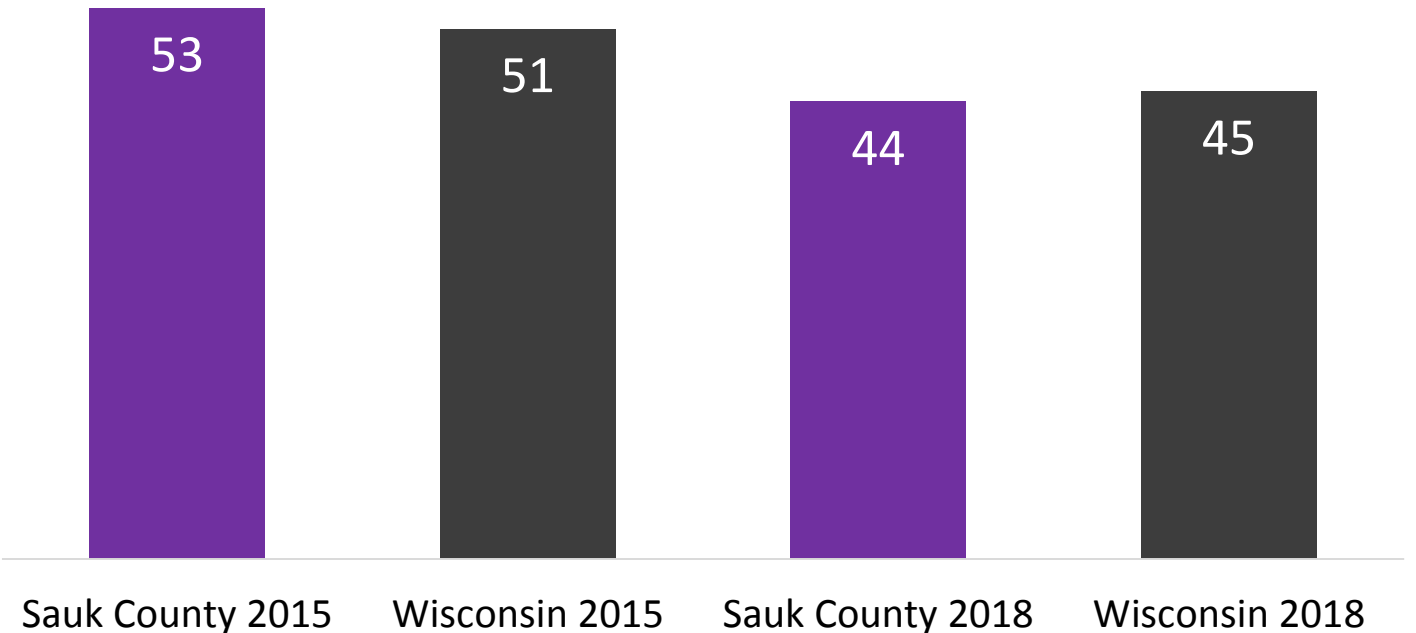
Health Problems in the Community



Prevention

- 67.37% of respondents reported receiving a routine check up in the last year
- 58.27% of respondents reported having received cholesterol testing in the last year
- 52.54% of respondents reported having an eye exam in the last year

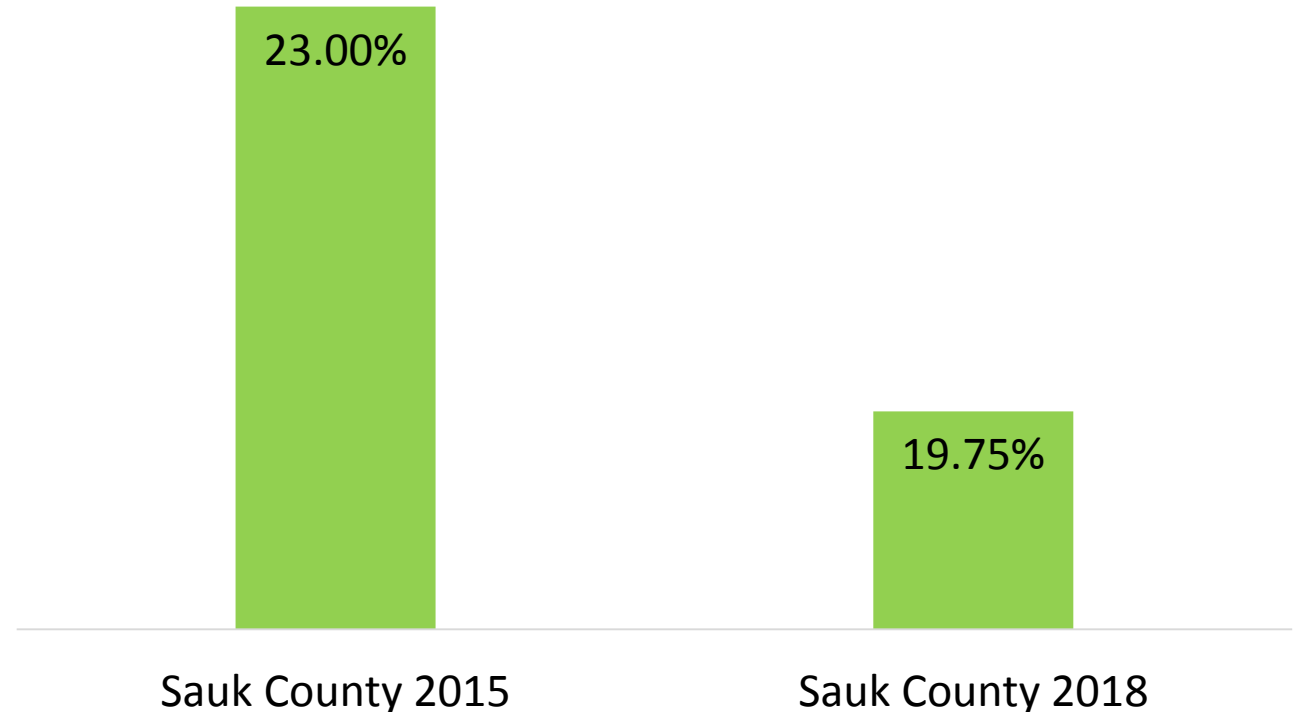
Preventable Hospital Stays (per 1,000 Medicare enrollees)



High Blood Pressure

- 19.75% of respondents reported being diagnosed with High Blood Pressure within the last three years
- 93.26% of those 19.75% responders reported their high blood pressure is under control through medication, exercise, or life style change.

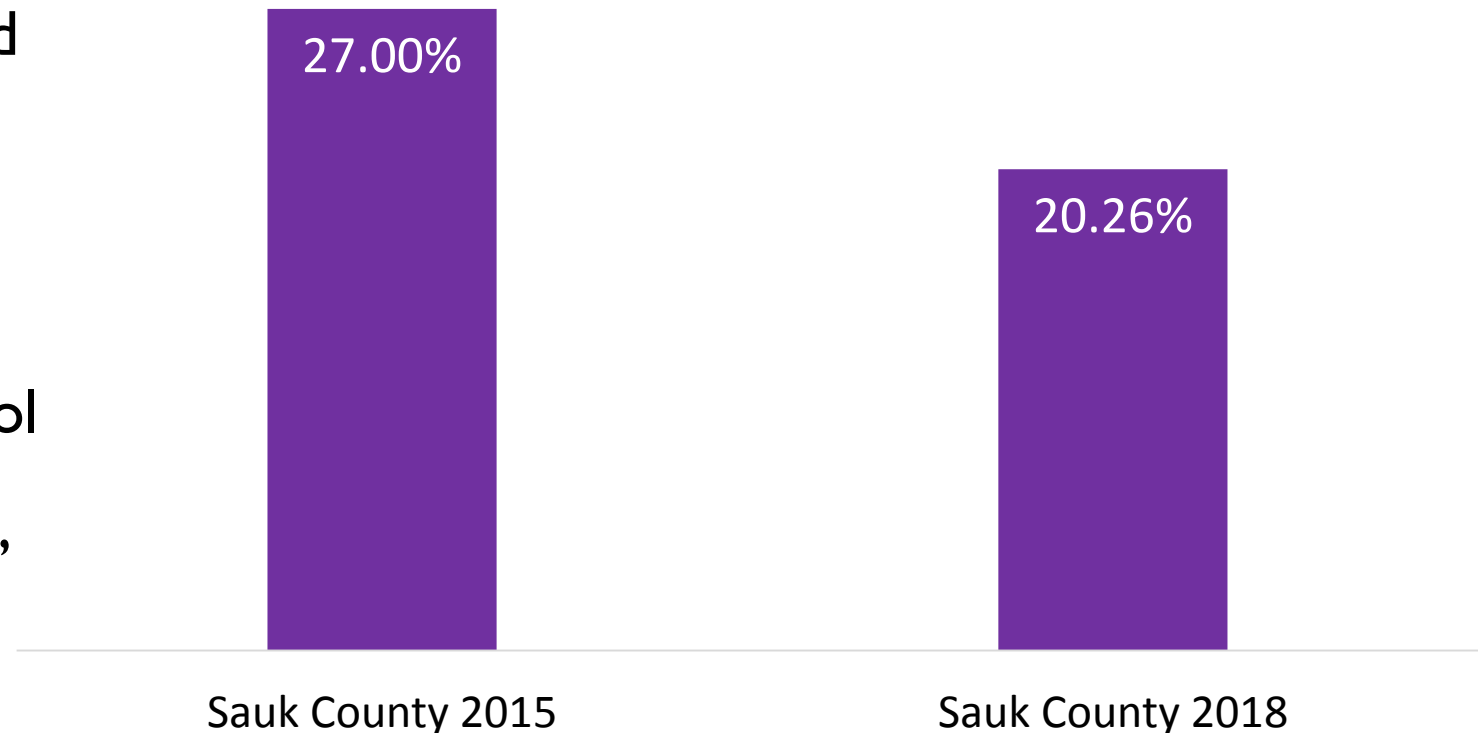
High Blood Pressure Percentages from Respondents



High Cholesterol

- 20.26% of respondents reported that they had been told by a physician or provider that they had high cholesterol
- 81.11% of those respondents reported that their high cholesterol under control through medication, exercise and/or lifestyle changes.

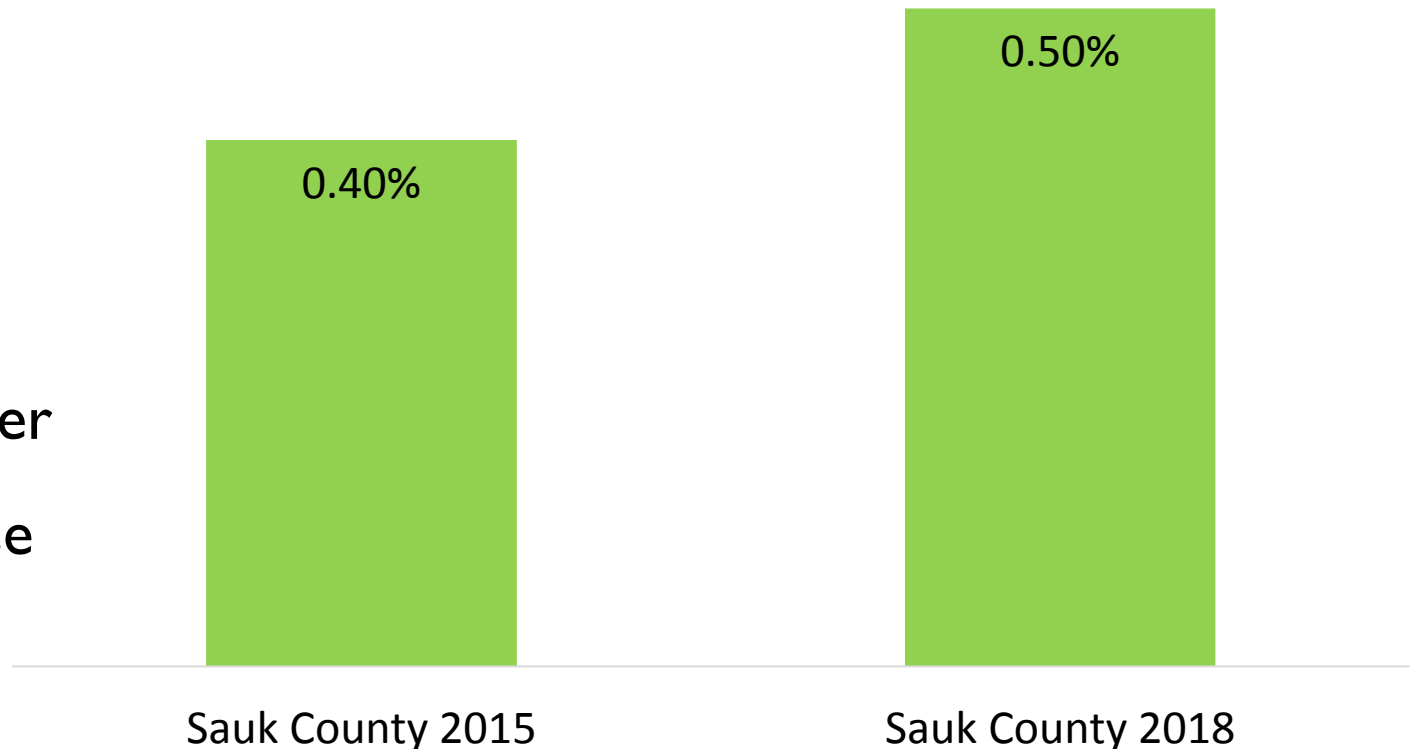
High Cholesterol Percentages reported by Respondents



Stroke

- 0.50% of respondents reported that they had been told or treated for a stroke within the last 3 years.
- Of the 0.50%, 80% of those respondents reported that it is under control through medication, exercise or lifestyle change.

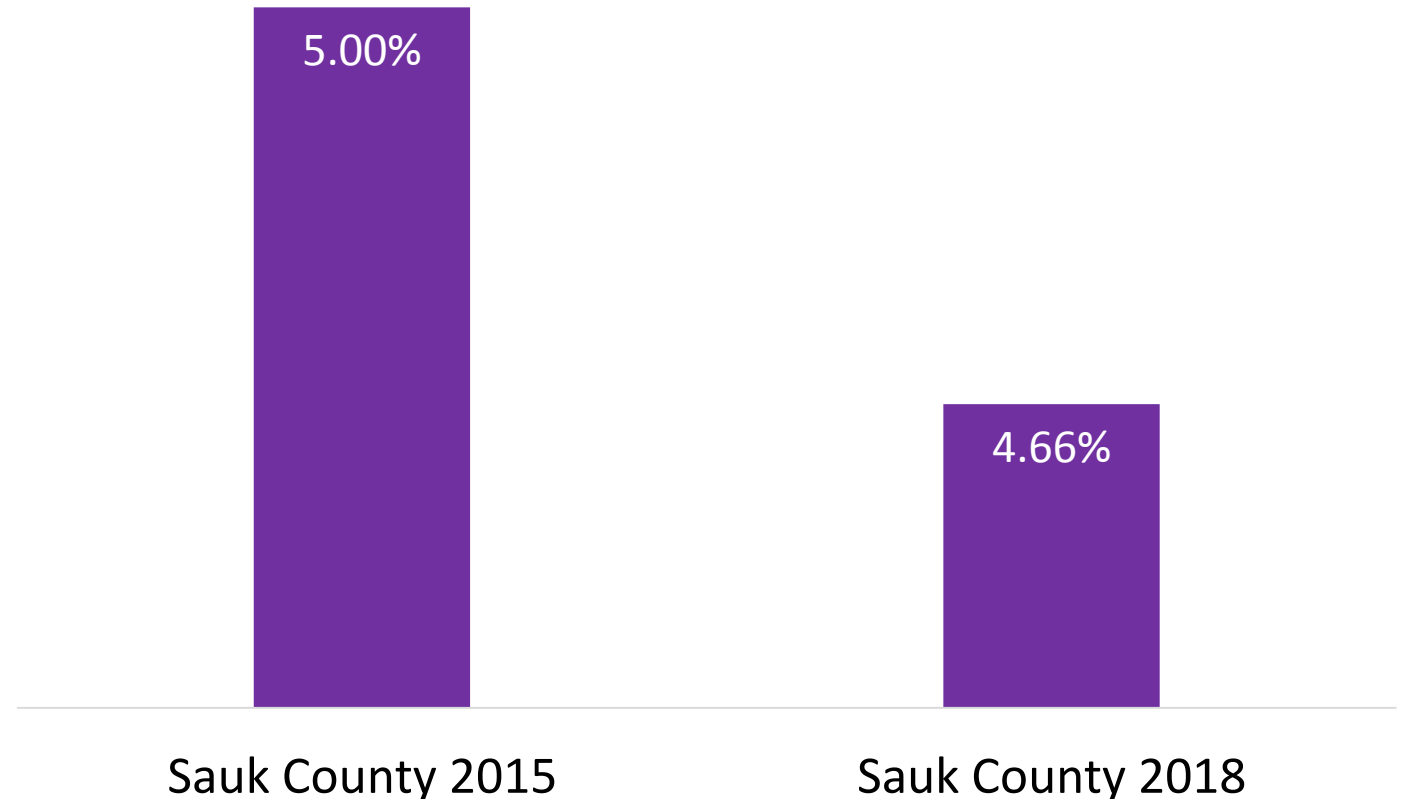
Strokes Reported by Respondents



Heart Disease

- 4.66% of the respondents reported being treated or diagnosed with heart disease or a heart condition
- 88.35% of those respondents reported that it is under control through medication, exercise or lifestyle changes.

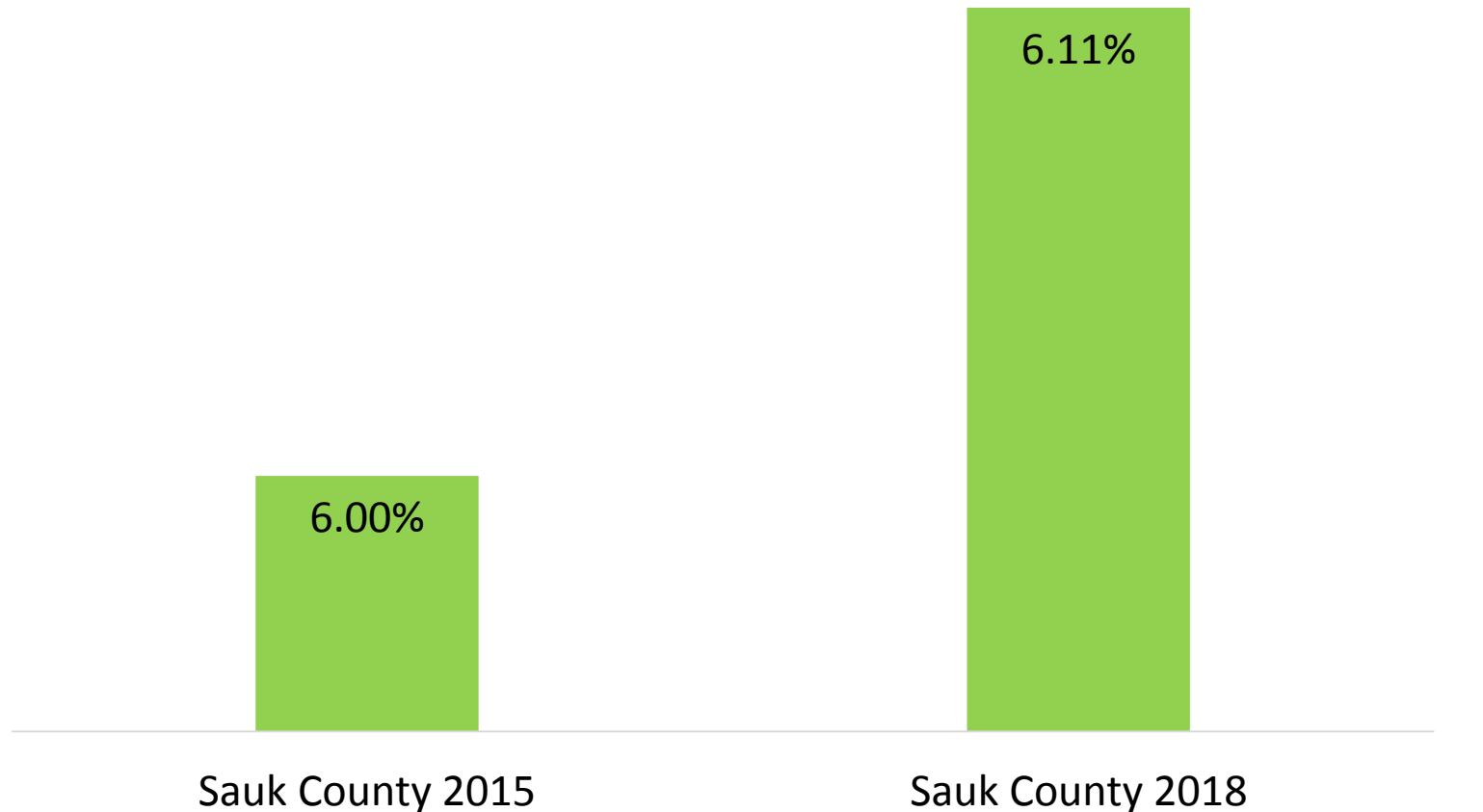
Heart Disease Reported by Respondents



Diabetes

Diabetes Reported by Respondents

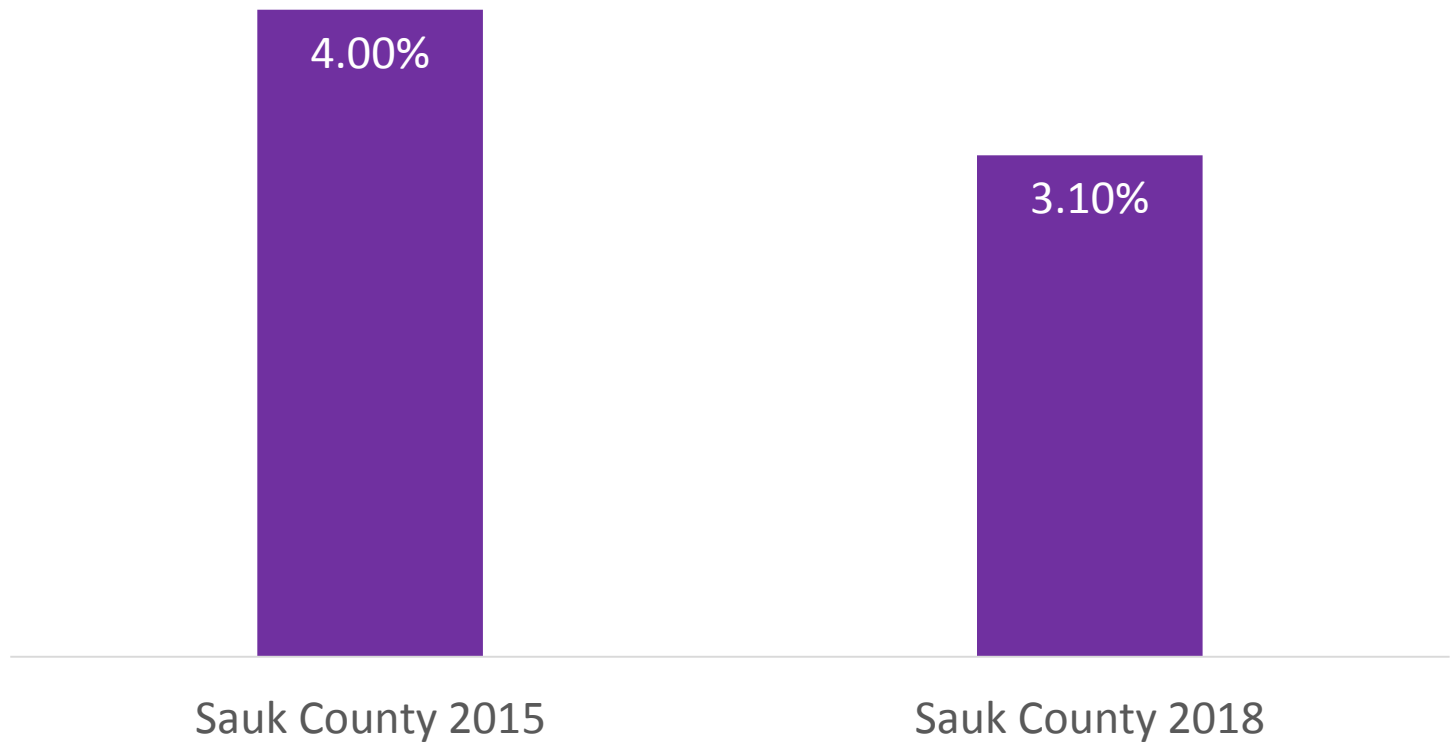
- 6.11% of respondents reported having been treated or diagnosed by a Physician or Provider that they had diabetes
- Of that 6.11%, 81.6% of respondents reported that their diabetes is under control through medication, exercise or lifestyle change.



Cancer

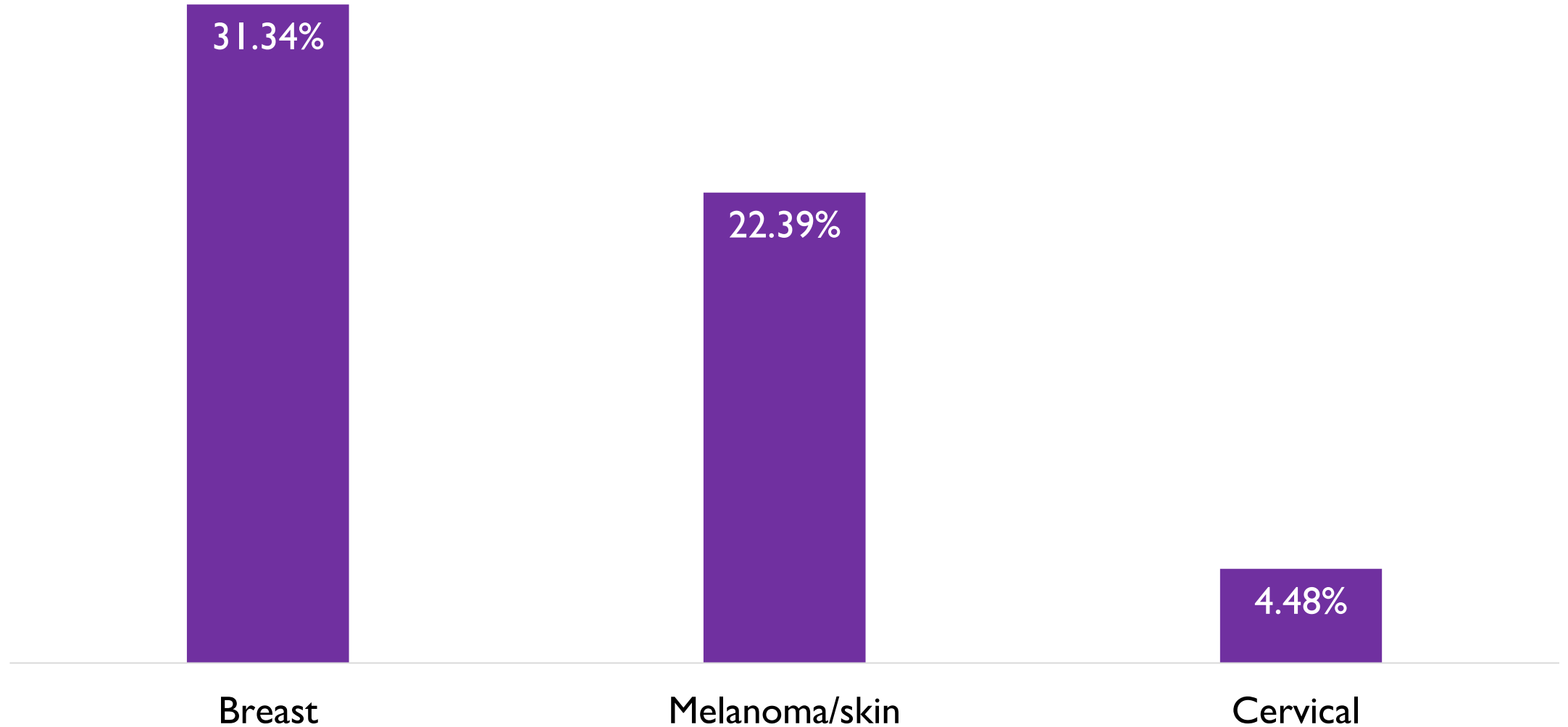
Cancer Rates Reported by Respondents

3.1% of respondents reported that they had been treat or diagnosed by the Physician or Provider with Cancer.





Highest Reported Types of Cancer



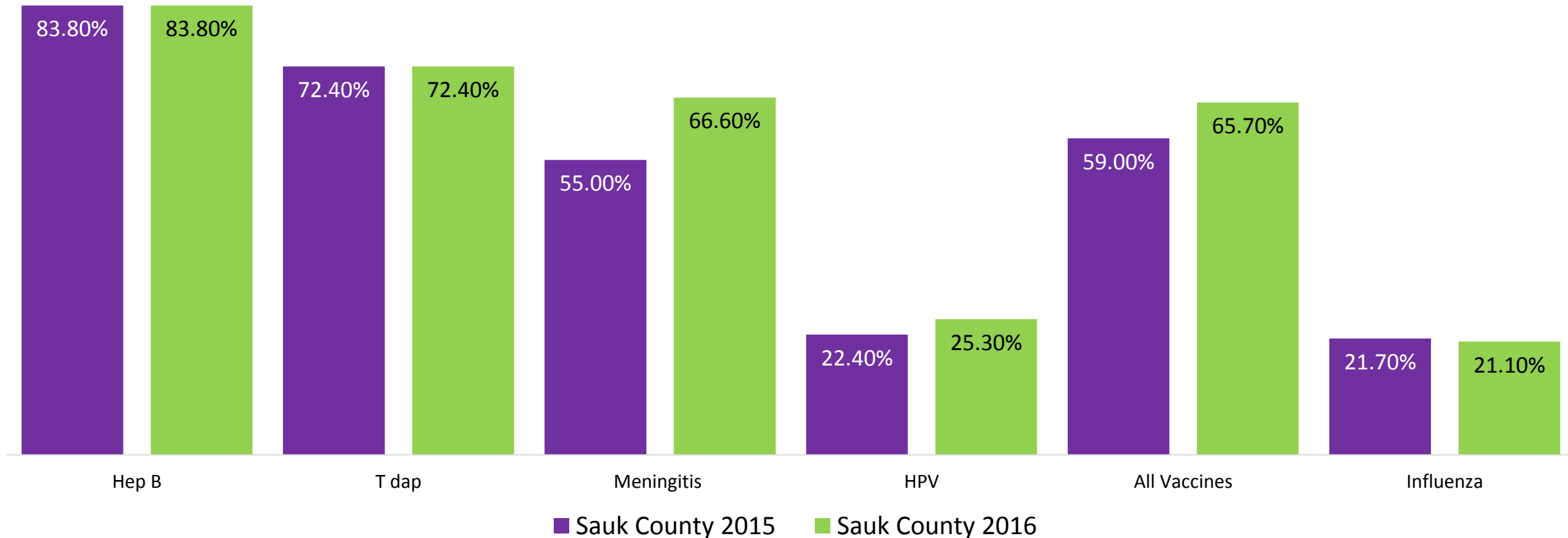


Communicable Disease Prevention & Control



Vaccination Rates- Children

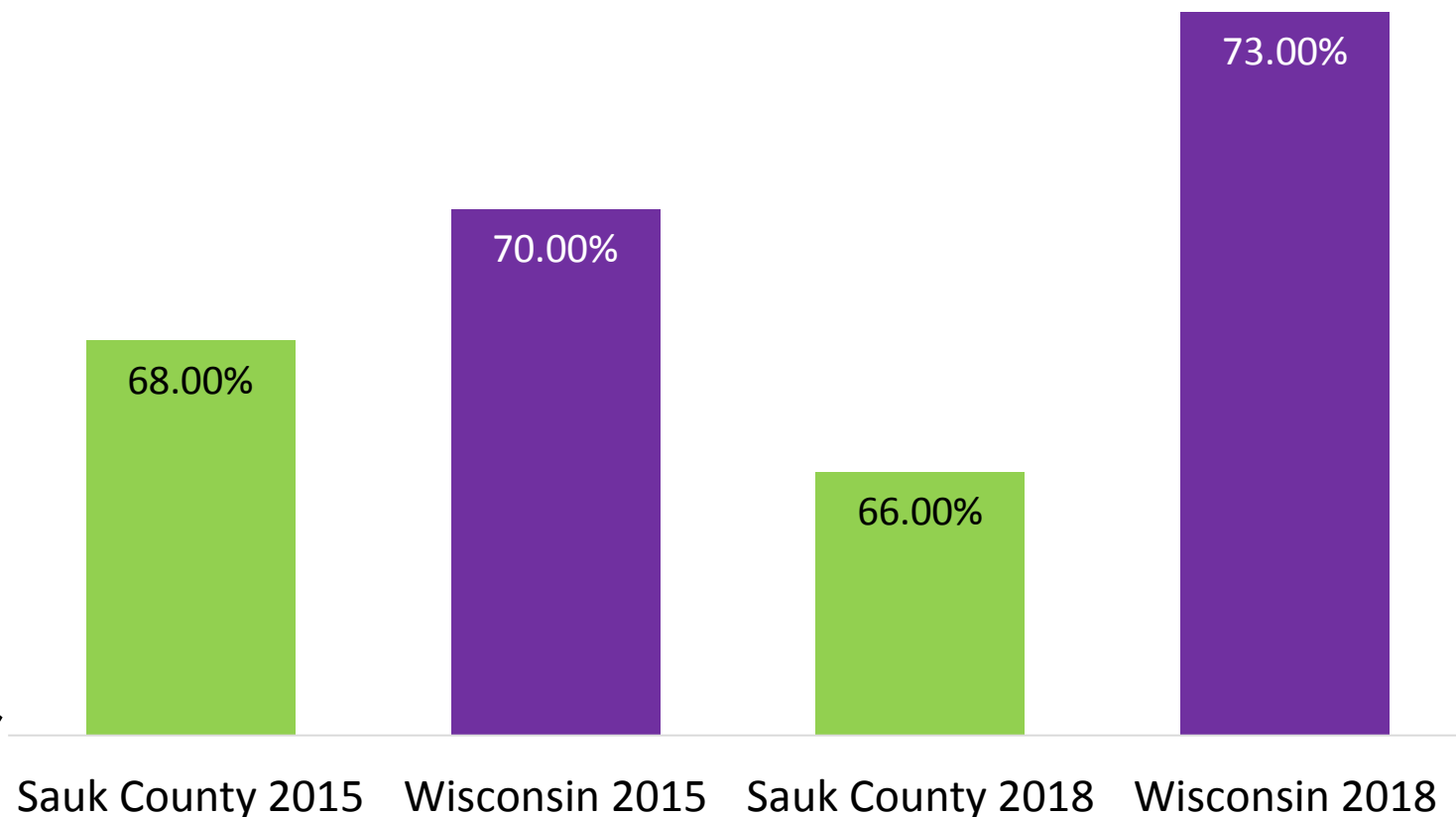
13-18 Year Olds Meeting Vaccine Bench Marks



Vaccination Rates

- Of those who reported they were over 50 years old, 33.96% reported having already received the pneumonia vaccine.
- 71.4% reported having a flu shot in the past year
- In 2015, 52% of respondents got their flu shot for the year

Childhood Immunizations





Environmental and Occupational Health



Asthma

- 9.48% of respondents reported having asthma
 - In 2015, 9% of respondents reported having asthma
- 12% of respondents who are parents, reported that their child had asthma
- 44.25% of those 12% respondents with children reported that they have had an asthma attack within the last year
- In 2015, 46% of children with asthma, parents reported they had an asthma attack within the last year.

Physical Environment

	Sauk County 2015	Wisconsin 2015	Sauk County 2018	Wisconsin 2018
Severe Housing Problems	14.00%	15.00%	15.00%	15%
Drive Alone to Work	80.00%	80.00%	81.00%	81%
Long Commute- Driving Alone to work	25.00%	26.00%	26.00%	27%

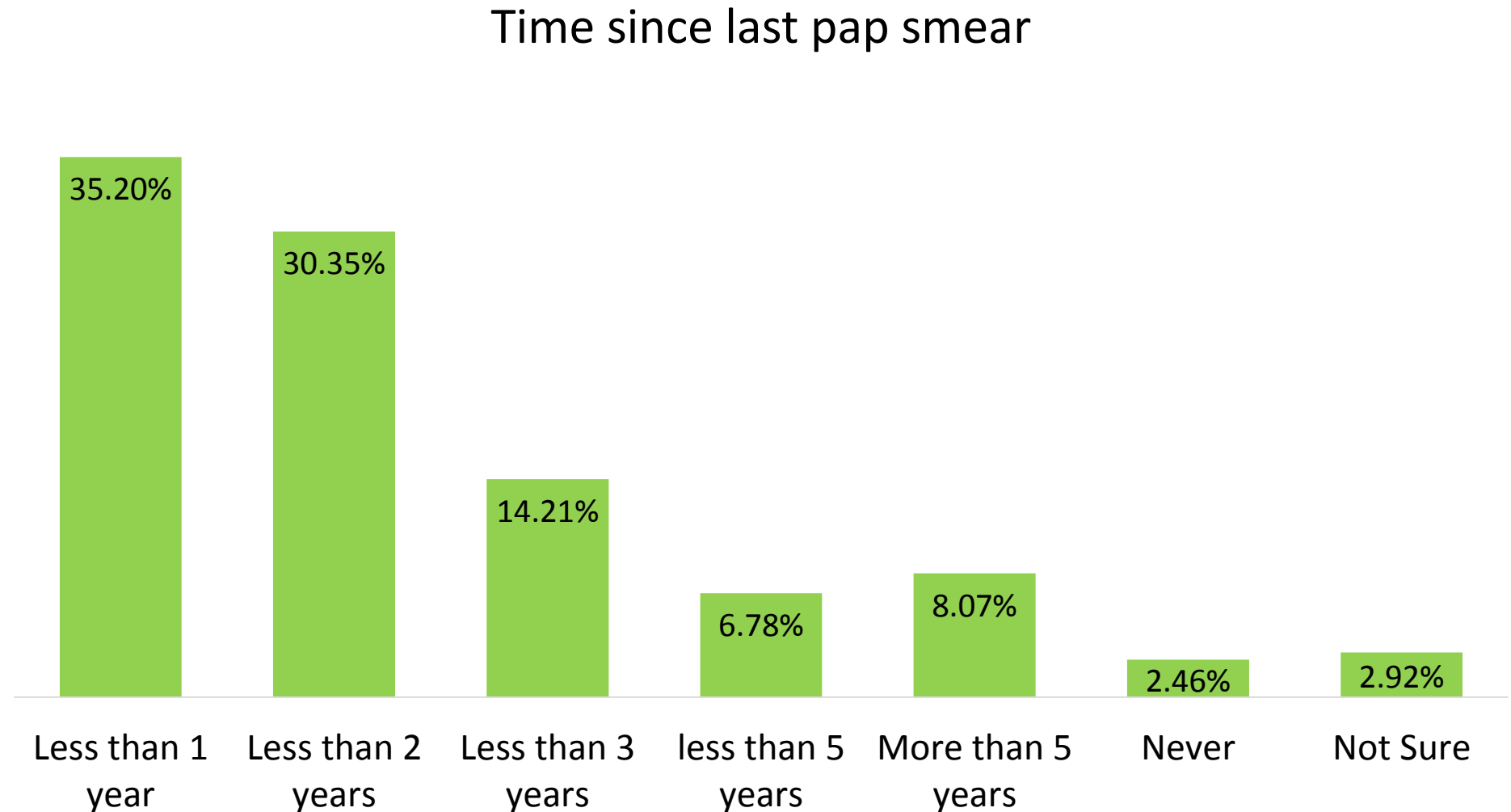


Healthy Growth and Development/Reproductive and Sexual Health

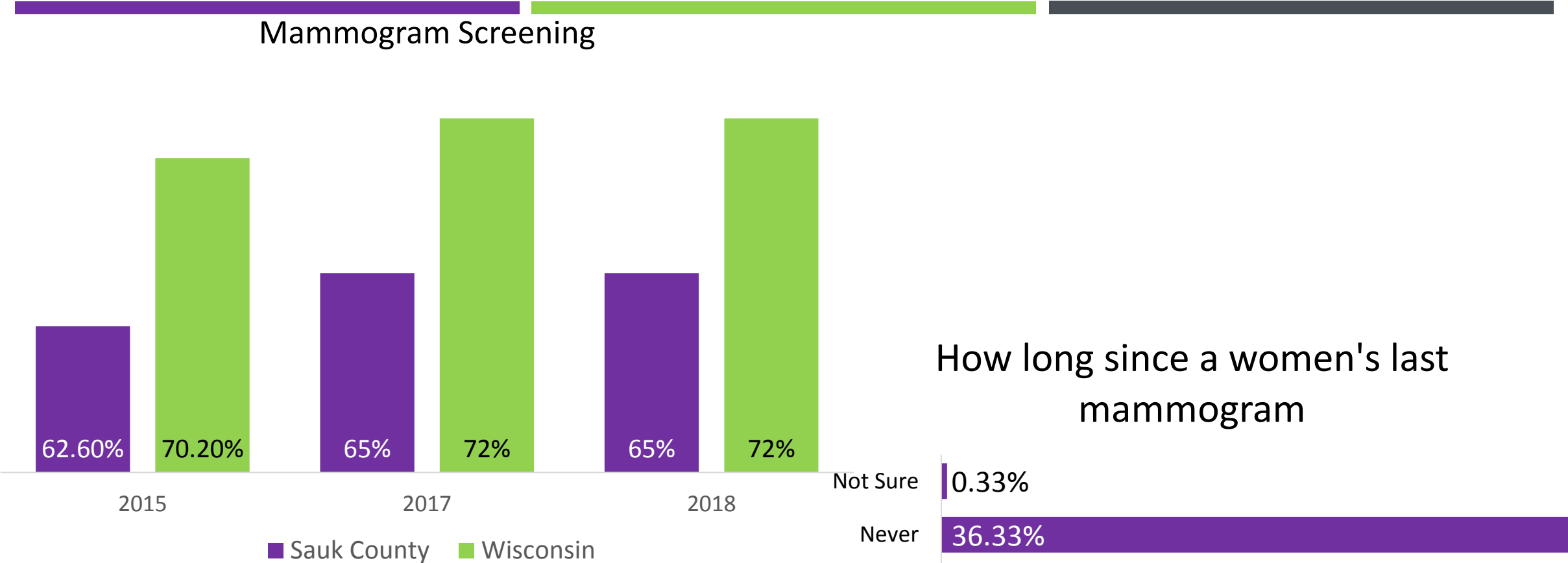


Women's Health

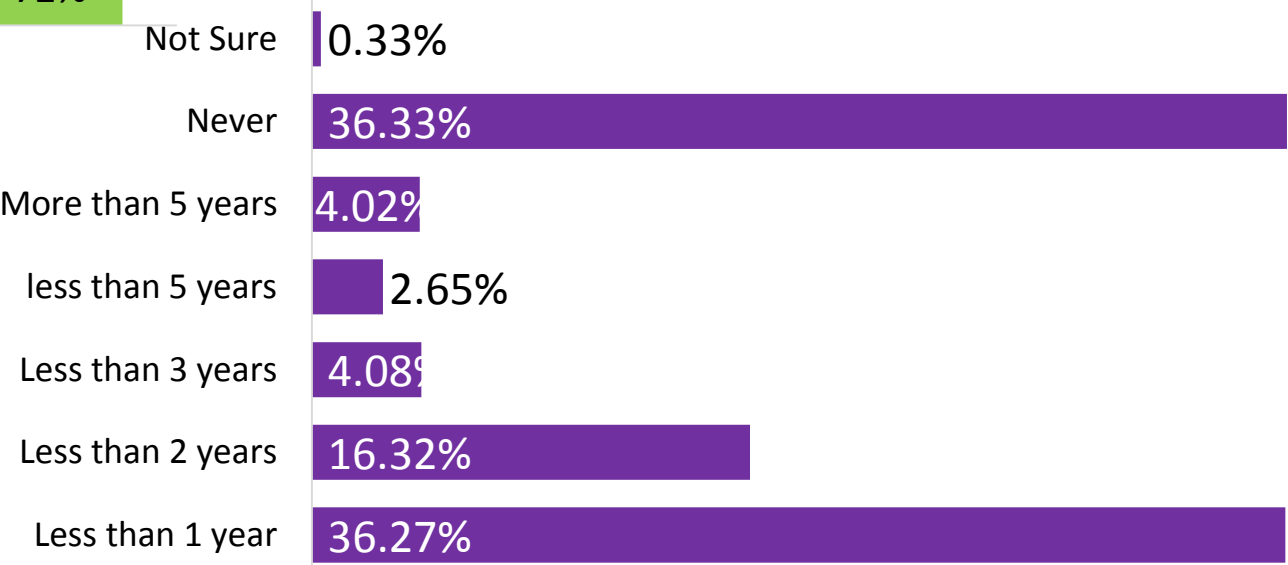
- 21% of Women reported having a bone density scan done



Mammogram Screening

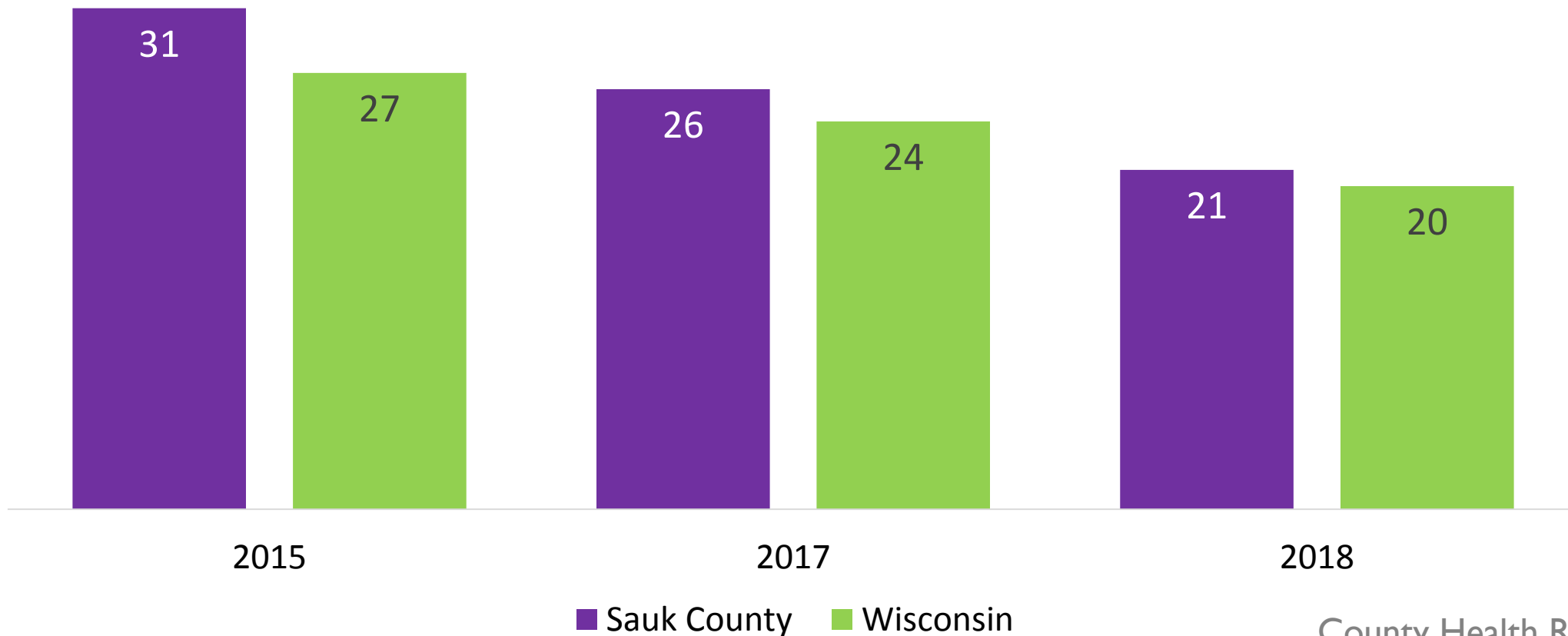


How long since a women's last mammogram



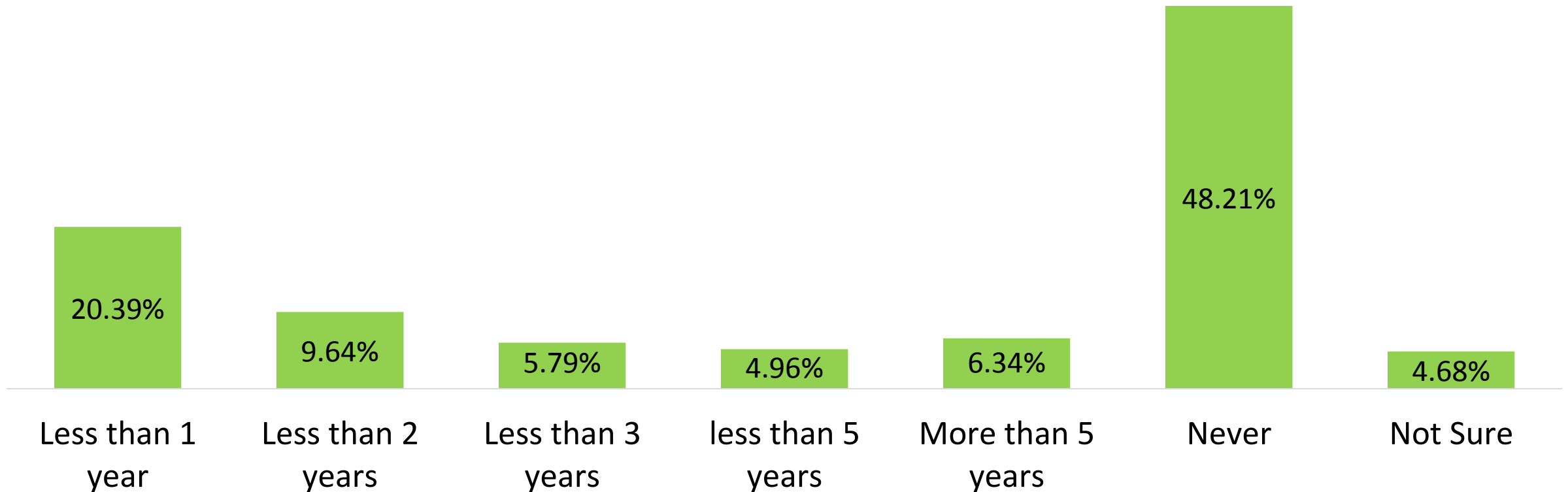
Teen Pregnancy

Teen Pregnancy Rate



Men's Health

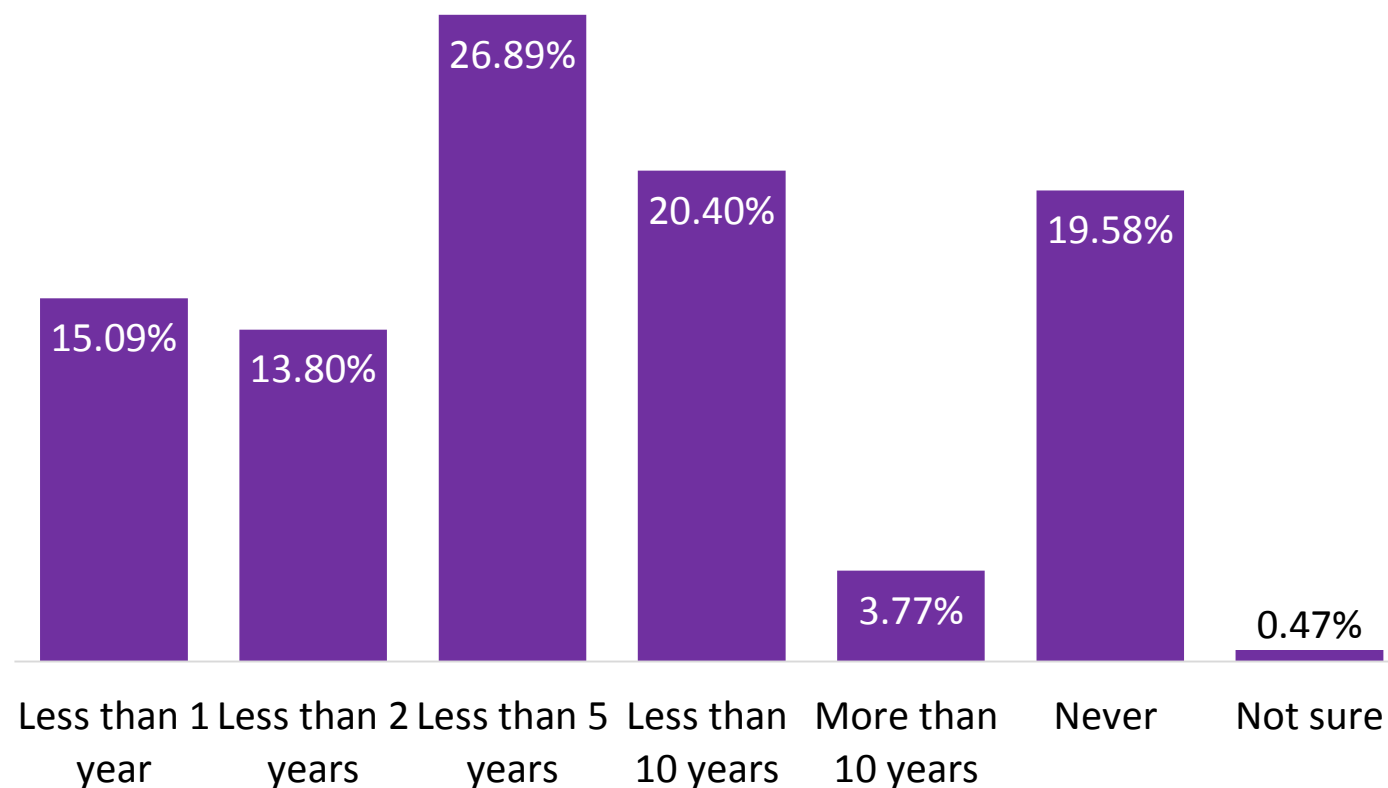
Prostate Cancer Screening Test



Elderly Health

- 39.22% of respondents reported being over the age of 50
- 25.59% of those reported having a Blood Stool Test within the last 5 years
- 55.78% of those over 50 reported having a Colonoscopy within the last 5 years
 - 76.18% reported having a colonoscopy within the last 10 years

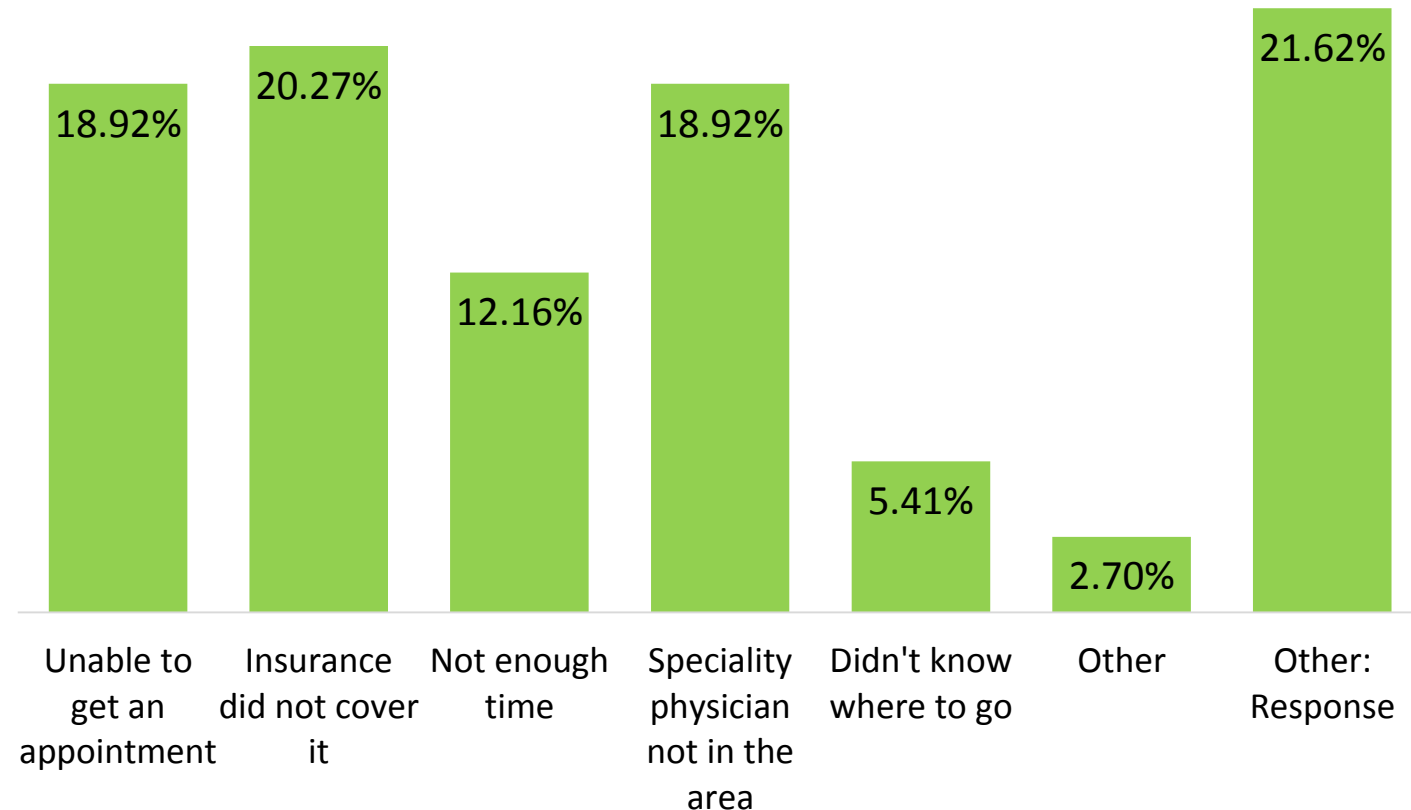
Colonoscopy Rates Reported by Respondents



Children's Health

- 87.59% of parents reported that their child has a personal doctor or nurse
- 89.56% of parents reported that their child has regular preventive care checkups
 - In 2015, it was only 88%
- 9.1% of respondents who are parents said that there was a time in the last year that their child needed to see a specialist but did not see one.

Reasons for Child Not Seeing a Specialist



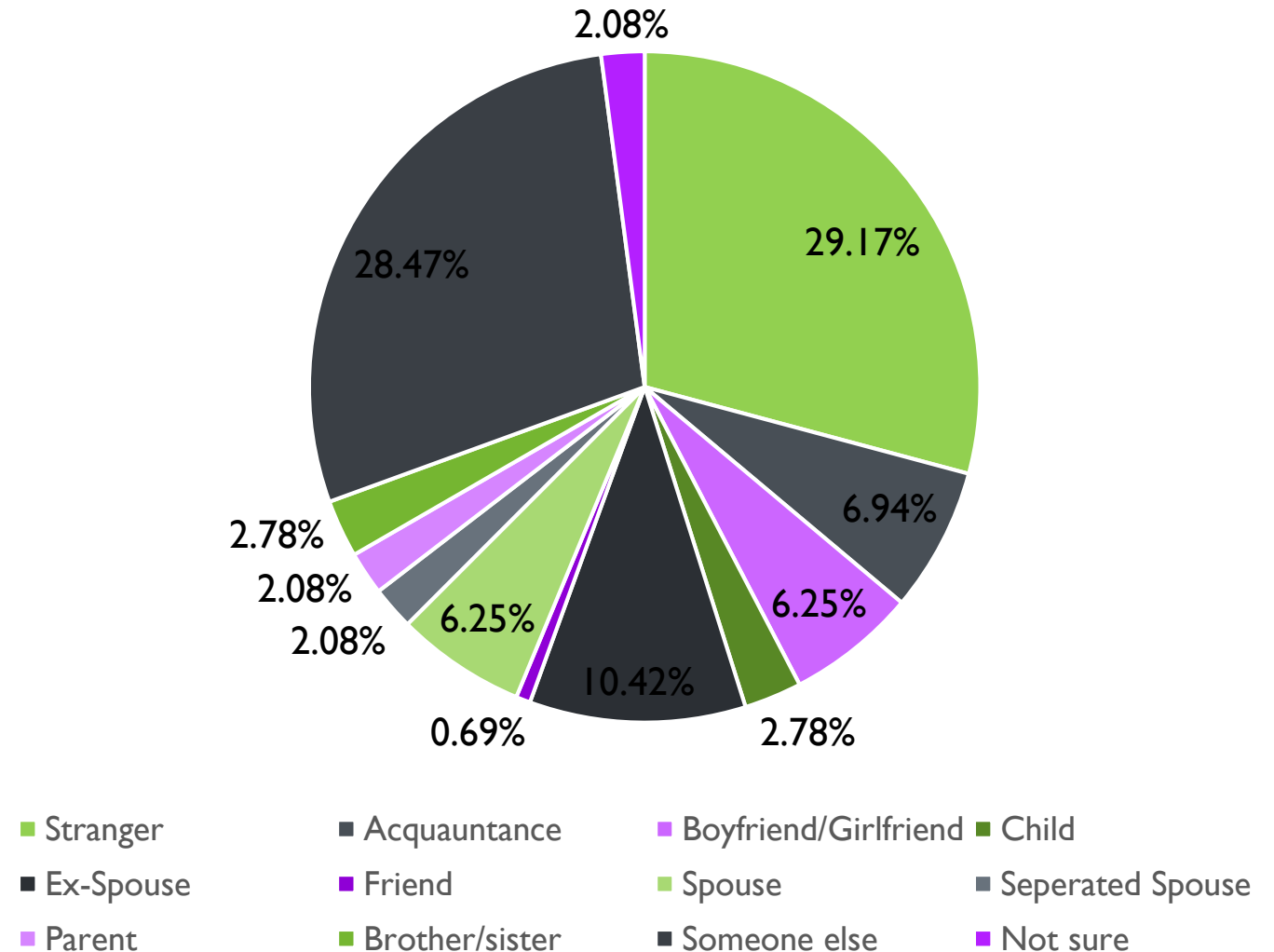
Injury and Violence



Safety

Feeling Afraid for Their Safety

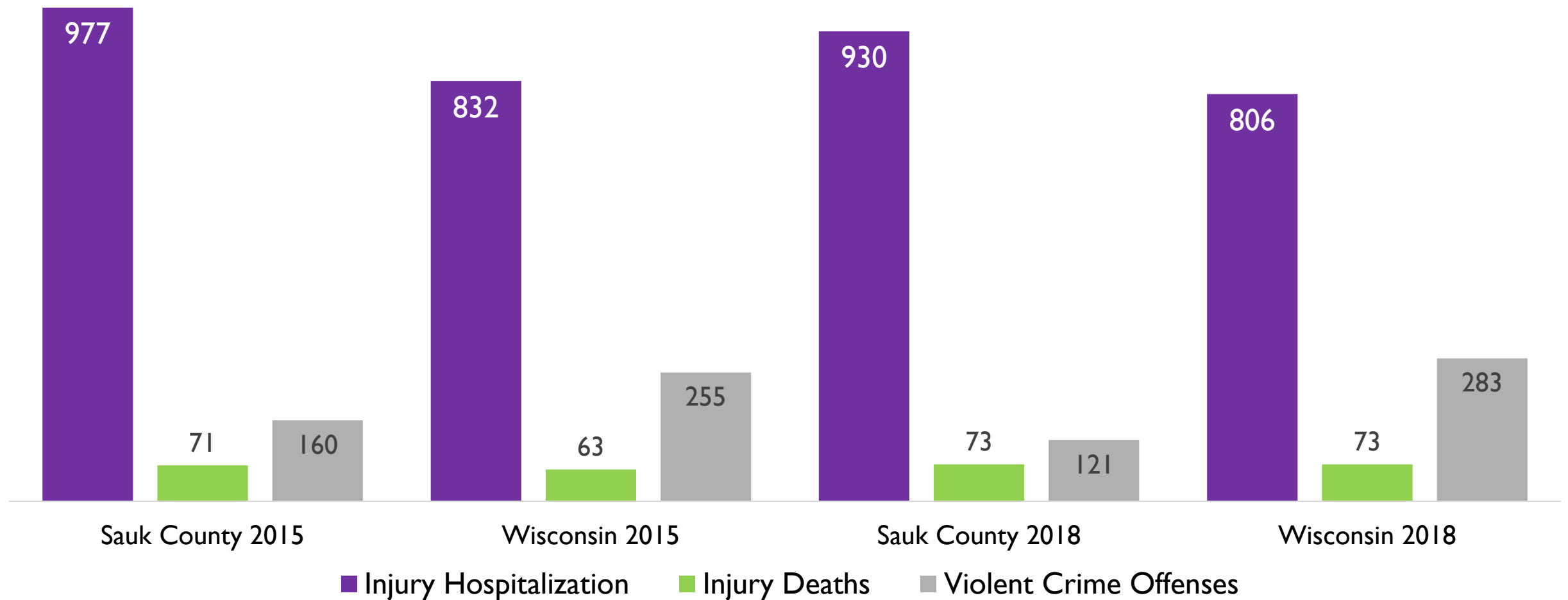
- Out of 17 choices, low crime/safe neighborhoods was ranked 2nd most important factor for a community to be healthy
- 6.93% reported being afraid for their personal safety
- 62.8% Parents reported that their perceived safety of their children in the community was nearly always.



Motor Vehicle Crashes

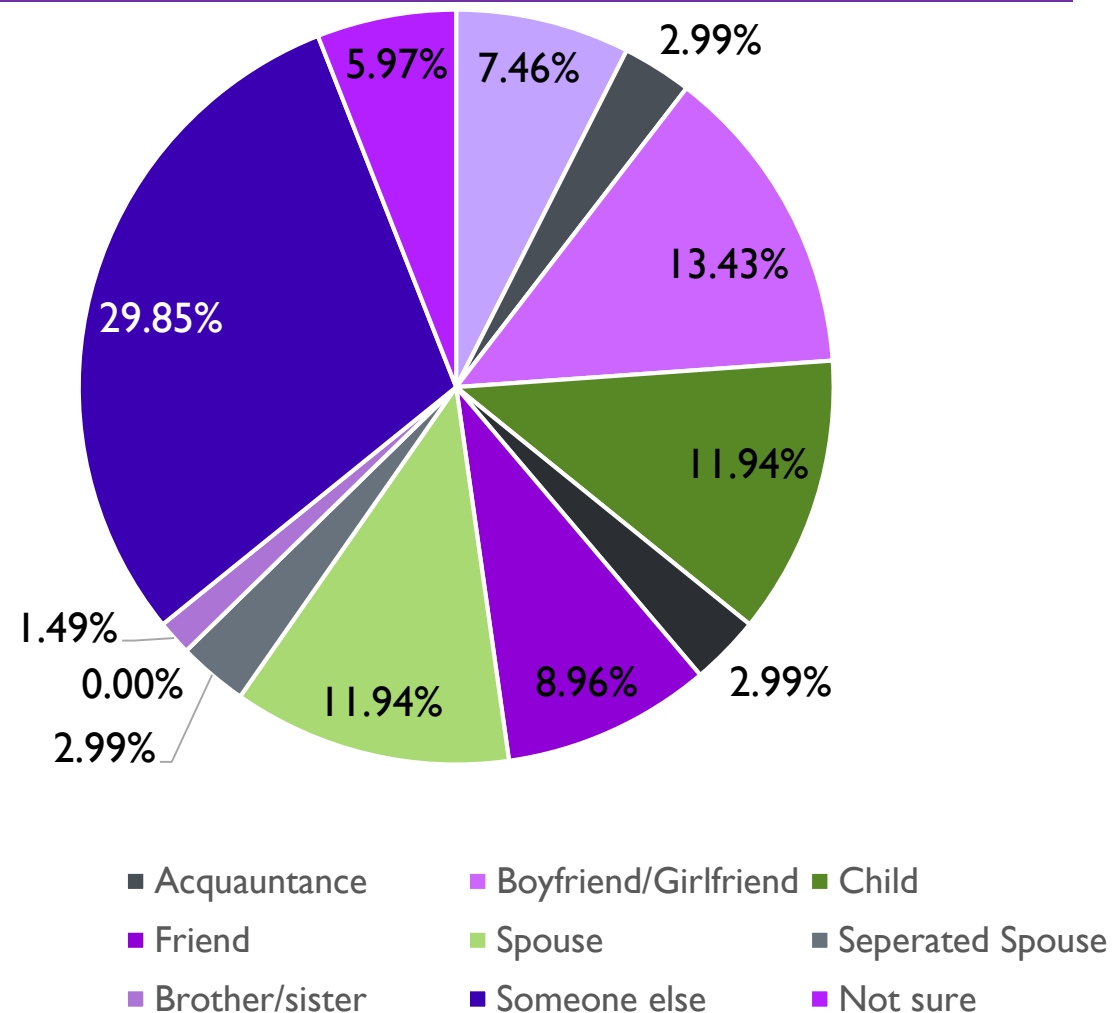
	Sauk County 2015	Wisconsin 2015	Sauk County 2018	Wisconsin 2018
Motor Vehicle Crash Death (per 100,000 population)	15	11	13	10
Motor Vehicle Crash Occupancy Rate (per 100,000 population)	39	44	68	51
On Road Motor Vehicle Crashed Related ER Visits (per 100,000 population)	511	585	536	585
Off Road Motor Vehicle Crash Related ER Visits (per 100,000 population)	92	70	82	65

Injuries



Abuse and Harm

- 3.28% of respondents reported being physically abused in the past year
 - In 2015, 1% of respondents reported being physically abused in the past year
- 10.1% reported being emotionally/verbally abused
 - In 2015, 11% of respondents reported having been verbally/emotionally abused in the last year



Efharisto

ありがとう

Spasiba

Merci

Takk

shukran

Gracias

kittos

Tack

Dank u

Thank You!

Khop Khun Mah Kha

Mahalo

Arigato

감사합니다

Do Jeh

Daw-dyeh

hvala

Grazie

Danke sehr

Toda

köszönöm

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obrigado



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